

Appendix E | Statistical Tables – Scenario 3

Table 1: Population and convenience goods expenditure per capita

Zone	Population					Per capita expenditure (£)						
	2017	2021	2026	2031	2036	2016 <i>inc SFT</i>	2016	2017	2021	2026	2031	2036
1	63,742	68,180	73,728	79,276	84,824	2,064	2,004	1,998	1,972	1,967	1,967	1,973
2	52,069	55,695	60,227	64,759	69,291	2,063	2,003	1,997	1,970	1,966	1,965	1,971
3	20,825	22,223	23,969	25,716	27,462	2,252	2,187	2,180	2,151	2,146	2,146	2,152
4	13,439	14,341	15,468	16,595	17,723	2,409	2,339	2,332	2,301	2,296	2,295	2,302
5	40,486	43,203	46,598	49,994	53,389	2,011	1,953	1,947	1,921	1,917	1,916	1,922
6	25,405	27,110	29,240	31,371	33,502	2,214	2,150	2,144	2,115	2,110	2,110	2,116
7	27,305	28,756	30,569	32,383	34,196	2,285	2,219	2,212	2,183	2,178	2,177	2,183
8	33,546	35,328	37,556	39,784	42,012	2,324	2,257	2,250	2,220	2,215	2,214	2,221
9	16,287	17,153	18,235	19,316	20,398	2,663	2,586	2,578	2,544	2,538	2,537	2,545
10	24,040	25,318	26,914	28,511	30,108	2,288	2,222	2,215	2,186	2,180	2,180	2,186
11	67,074	71,415	76,842	82,268	87,695	2,163	2,100	2,094	2,066	2,061	2,061	2,067
12	38,233	40,707	43,800	46,893	49,986	2,306	2,239	2,232	2,203	2,197	2,197	2,203
13	25,392	27,035	29,089	31,144	33,198	2,444	2,373	2,366	2,335	2,330	2,329	2,336
14	14,663	15,612	16,799	17,985	19,171	2,379	2,310	2,303	2,272	2,267	2,266	2,273
15	201,793	209,921	218,799	226,809	233,987	2,034	1,975	1,968	1,942	1,938	1,937	1,943
16	50,286	51,866	53,772	55,511	57,159	2,370	2,301	2,294	2,264	2,258	2,258	2,264
17	98,752	104,129	110,301	115,553	120,278	2,249	2,184	2,177	2,148	2,144	2,143	2,149
18	96,033	101,487	108,305	115,122	121,940	2,269	2,203	2,197	2,168	2,163	2,162	2,168
19	35,338	37,345	39,853	42,362	44,871	2,292	2,226	2,219	2,189	2,184	2,184	2,190
20	200,121	209,670	220,104	229,504	238,385	1,945	1,888	1,882	1,858	1,853	1,853	1,858
21	34,286	36,233	38,667	41,101	43,535	2,372	2,303	2,296	2,265	2,260	2,260	2,266
22	62,274	65,108	68,438	71,558	74,218	2,118	2,057	2,050	2,023	2,019	2,018	2,024
Total	1,241,390	1,307,834	1,387,274	1,463,515	1,537,327							

Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2018 report)
- c. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 15

2016 Prices

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	Convenience					Convenience			
	2017	2021	2026	2031	2036	2017-2021	2017-2026	2017-2031	2017-2036
1	127.4	134.4	145.0	155.9	167.3	7.1	17.7	28.6	39.9
2	104.0	109.7	118.4	127.3	136.6	5.8	14.4	23.3	32.6
3	45.4	47.8	51.4	55.2	59.1	2.4	6.0	9.8	13.7
4	31.3	33.0	35.5	38.1	40.8	1.7	4.2	6.8	9.5
5	78.8	83.0	89.3	95.8	102.6	4.2	10.5	17.0	23.8
6	54.5	57.3	61.7	66.2	70.9	2.9	7.3	11.7	16.4
7	60.4	62.8	66.6	70.5	74.7	2.4	6.2	10.1	14.3
8	75.5	78.4	83.2	88.1	93.3	3.0	7.7	12.6	17.8
9	42.0	43.6	46.3	49.0	51.9	1.6	4.3	7.0	9.9
10	53.2	55.3	58.7	62.2	65.8	2.1	5.4	8.9	12.6
11	140.4	147.6	158.4	169.5	181.2	7.1	18.0	29.1	40.8
12	85.3	89.7	96.2	103.0	110.1	4.3	10.9	17.7	24.8
13	60.1	63.1	67.8	72.5	77.5	3.0	7.7	12.5	17.5
14	33.8	35.5	38.1	40.8	43.6	1.7	4.3	7.0	9.8
18	210.9	220.0	234.2	248.9	264.4	9.0	23.3	38.0	53.5
19	78.4	81.8	87.1	92.5	98.3	3.4	8.7	14.1	19.9
21	78.7	82.1	87.4	92.9	98.7	3.4	8.7	14.2	19.9
Inner Study Area Total	1360.1	1425.1	1525.3	1628.3	1736.8	65.0	165.2	268.2	376.7
15	397.2	407.8	424.0	439.4	454.7	10.5	26.8	42.2	57.4
16	115.4	117.4	121.4	125.3	129.4	2.1	6.1	10.0	14.1
17	215.0	223.7	236.4	247.6	258.5	8.7	21.4	32.6	43.5
20	376.7	389.5	407.9	425.2	443.0	12.8	31.2	48.5	66.2
22	127.7	131.7	138.1	144.4	150.2	4.0	10.5	16.7	22.5
Study Area Total	2592.1	2695.2	2853.3	3010.4	3172.5	103.2	261.2	418.3	580.4

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience (2017)		
	Main	Top-up	Total
1	106.0	21.4	127.4
2	88.5	15.5	104.0
3	33.8	11.6	45.4
4	25.4	5.9	31.3
5	64.0	14.8	78.8
6	45.3	9.1	54.5
7	49.0	11.4	60.4
8	62.9	12.6	75.5
9	32.6	9.4	42.0
10	43.5	9.7	53.2
11	119.2	21.2	140.4
12	62.6	22.7	85.3
13	47.8	12.3	60.1
14	25.7	8.1	33.8
15	334.1	63.2	397.2
16	93.5	21.8	115.4
17	172.4	42.6	215.0
18	172.3	38.7	210.9
19	63.8	14.6	78.4
20	297.3	79.4	376.7
21	66.4	12.3	78.7
22	106.9	20.8	127.7
Total	2,112.8	479.3	2,592.1

Notes:

- a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questions 9 and 15 of the NEMS Household Survey (December 2017)

2016 Prices

Table 5: Convenience goods benchmark

Destination	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Inner Study Area								
Zone 1 Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford	672	344	327	12,456	4.1	0.3	0.0	-3.8
Local shops, Watford Town Centre					10.6	10.6	0.0	0.0
Marks & Spencer, High Street, Watford	2,245	873	829	10,876	9.0	9.6	0.0	0.6
Morrisons, Ascot Road, Watford	6,733	3,941	3,153	11,695	36.9	44.9	0.0	8.0
Sainsbury's Superstore, Albert Road South, Watford	5,403	3,330	2,398	10,492	25.2	28.9	0.0	3.7
Tesco Express, High Street, Watford	288	201	191	11,559	2.2	3.2	0.0	1.0
Tesco Express, Whippendell Road, Watford	247	175	166	11,559	1.9	0.8	0.0	-1.1
Tesco Extra, Lower High Street, Watford	13,011	8,924	5,354	11,559	61.9	82.9	0.0	21.0
Other stores, Zone 1					1.5	1.5	0.0	0.0
Sub-total					153.3	182.7	0.0	29.4
Zone 2 Watford North								
Co-op, St. Albans Road, Watford	547	329	313	9,862	3.1	0.8	0.0	-2.3
Asda, Odhams Industrial Estate, St Albans Road, Watford	19,307	14,591	8,755	12,674	111.0	74.7	0.0	-36.2
Co-op, Abbotswood Park, Leavesden, Watford	547	329	313	9,862	3.1	1.3	0.0	-1.8
Co-op, The Gossamers, Garston, Watford	209	123	117	9,862	1.2	0.5	0.0	-0.6
Sainsbury's Superstore, Cow Lane, Watford	6,074	3,744	2,696	10,492	28.3	53.0	0.0	24.7
Tesco Express, St. Albans Road, Watford	255	140	133	11,559	1.5	6.0	0.0	4.5
Waitrose, Dome Roundabout, St. Albans Road, Watford	200	125	119	12,456	1.5	1.3	0.0	-0.2
Other stores, Zone 2					0.2	0.2	0.0	0.0
Sub-total					149.8	137.8	0.0	-12.0
Zone 3 Bushey & Aldenham								
Tesco Express (Esso), High Road, Bushey Heath, Bushey	250	150	143	11,559	1.6	2.6	0.0	1.0
Costco, Hartspring Lane, Bushey, Watford					1.3	1.3	0.0	0.0
Tesco Express, Harcourt Road, Bushey, Watford	210	127	121	11,559	1.4	3.0	0.0	1.6
Other stores, Zone 3					2.5	2.5	0.0	0.0
Sub-total					6.8	9.4	0.0	2.6
Zone 4 Radlett & Shenley								
Tesco Express, Watling Street, Radlett	504	259	246	11,559	2.8	2.5	0.0	-0.3
Budgens, Watling Street, Radlett	773	355	337	9,500	3.2	4.4	0.0	1.2
Local shops, Radlett Town Centre					0.7	0.7	0.0	0.0
Tesco Express, Andrew Close, Shenley, Radlett	342	239	227	11,559	2.6	1.6	0.0	-1.0
Sub-total					9.4	9.3	0.0	-0.1
Zone 5 Borehamwood & Elstree								
Sainsbury's Local, Shenley Road, Borehamwood	350	225	214	10,492	2.2	2.8	0.0	0.6
Co-op, Leeming Road, Borehamwood	386	207	197	9,862	1.9	1.5	0.0	-0.4
Co-op, Organ Hall Road, Borehamwood	150	90	86	9,862	0.8	0.6	0.0	-0.2
Iceland, Shenley Road, Borehamwood	1,038	475	461	6,393	2.9	0.6	0.0	-2.3
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood	1,258	900	720	4,800	3.5	13.0	0.0	9.5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood	1,200	746	709	10,876	7.7	4.9	0.0	-2.8
Morrisons, Stirling Way, Borehamwood	6,734	3,941	3,153	11,695	36.9	16.5	0.0	-20.4
Tesco Extra, Shenley Road, Borehamwood	14,544	10,534	6,320	11,559	73.1	75.6	0.0	2.5
Other stores, Zone 5					2.8	2.8	0.0	0.0
Sub-total					131.8	118.3	0.0	-13.5
Zone 6 Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar	551	236	224	11,559	2.6	4.2	0.0	1.6
Co-op, High Street, Potters Bar	353	186	177	9,862	1.7	1.9	0.0	0.2
Tesco Superstore, Mutton Lane, Potters Bar	5,862	3,587	2,726	11,559	31.5	37.2	0.0	5.7
Sainsbury's Superstore, Darke Lane, Potters Bar	3,152	1,943	1,399	10,492	14.7	16.5	0.0	1.9
Other stores, Zone 6					2.8	2.8	0.0	0.0
Sub-total					53.3	62.6	0.0	9.3
Zone 7 Rickmansworth								
Iceland, High Street, Rickmansworth	516	307	298	6,393	1.9	3.6	0.0	1.7
Co-op, New Road, Croxley Green	335	203	193	9,862	1.9	3.5	0.0	1.6
Local shops, Rickmansworth Town Centre					0.9	0.9	0.0	0.0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	250	150	143	10,876	1.5	5.7	0.0	4.2
Marks & Spencer, High Street, Rickmansworth	1,933	1,202	1,142	10,876	12.4	4.9	0.0	-7.5
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth	3,847	2,354	1,789	11,559	20.7	29.7	0.0	9.0
Waitrose, Homestead Road, Rickmansworth	4,213	2,410	1,976	12,456	24.6	20.3	0.0	-4.3
Other stores, Zone 7					1.8	1.8	0.0	0.0
Sub-total					65.8	70.4	0.0	4.6
Zone 8 Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwood	2,591	1,482	1,215	12,456	15.1	39.4	0.0	24.2
Co-op, St. Andrews Road, South Oxhey, Watford	548	364	346	9,862	3.4	2.1	0.0	-1.3
Co-op, The Parade, Carpenders Park, Watford	438	291	276	9,862	2.7	9.0	0.0	6.2
Tesco Express, Prestwick Road, South Oxhey, Watford	250	150	143	11,559	1.6	4.5	0.0	2.8
Sub-total					22.9	54.9	0.0	32.0
Zone 9 Chaorleywood & Sarratt								
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth	340	187	177	11,559	2.0	5.3	0.0	3.2
Co-op, Lower Road, Chorleywood, Rickmansworth	588	383	364	9,862	3.6	4.4	0.0	0.8
Other stores, Zone 9					1.0	1.0	0.0	0.0
Sub-total					6.7	10.8	0.0	4.1
Zone 10 Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langley	461	253	240	11,559	2.8	3.5	0.0	0.7
Budgens, High Street, Abbots Langley	519	250	238	9,500	2.3	5.4	0.0	3.2
Other stores, Zone 10					3.9	3.9	0.0	0.0
Sub-total					8.9	12.8	0.0	3.9
Zone 11 Hemel Hempstead								
Marks & Spencer, Marlowes, Hemel Hempstead	1,456	873	829	10,876	9.0	3.8	0.0	-5.2
Aldi, London Road, Hemel Hempstead	1,430	986	789	8,540	6.7	33.8	0.0	27.1
Aldi, Redbourn Road, Hemel Hempstead	1,422	980	784	8,540	6.7	29.3	0.0	22.6
Asda, Hillfield Road, Hemel Hempstead	3,849	2,345	1,571	12,674	19.9	15.2	0.0	-4.8
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead	200	125	119	9,862	1.2	0.7	0.0	-0.5
Co-op, Bellgate, Highfield, Hemel Hempstead	241	168	160	9,862	1.6	0.7	0.0	-0.8
Co-op, The Heights, Hemel Hempstead	208	140	133	9,862	1.3	0.5	0.0	-0.9
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead	448	294	279	9,862	2.8	1.5	0.0	-1.2
Iceland, Hillfield Road, Hemel Hempstead	1,422	711	690	6,393	4.4	2.2	0.0	-2.2
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead	250	150	143	10,876	1.5	0.2	0.0	-1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead	7,619	4,696	3,381	10,492	35.5	73.3	0.0	37.9

Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead	3,942	2,430	1,750	10,492	18.4	8.8	0.0	-9.6
Tesco Express, Fletcher Way, Hemel Hempstead	311	171	162	11,559	1.9	0.5	0.0	-1.4
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead	265	183	174	11,559	2.0	1.1	0.0	-0.9
Tesco Express, The Marlowes, Hemel Hempstead	533	280	266	11,559	3.1	2.1	0.0	-1.0
Tesco Superstore, Jarman Way, Hemel Hempstead	9,581	6,572	4,995	11,559	57.7	63.4	0.0	5.7
Other stores, Zone 11					8.0	8.0	0.0	0.0
Sub-total					181.7	245.1	0.0	63.4
Zone 12 Hemel Hempstead Fringe								
Co-op, Stoneycroft, Warners End, Hemel Hempstead	262	158	150	9,862	1.5	1.8	0.0	0.3
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead	321	229	218	11,559	2.5	6.7	0.0	4.1
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead	311	186	177	11,559	2.0	3.0	0.0	1.0
Other stores, Zone 12					2.0	2.0	0.0	0.0
Sub-total					8.0	13.4	0.0	5.4
Zone 13 Berkhamsted								
Waitrose, St John's Well Lane, Berkhamsted	4,602	2,633	2,159	12,456	26.9	53.7	0.0	26.8
M&S Simply Food, High Street, Berkhamsted	1,784	1,109	1,054	10,876	11.5	6.0	0.0	-5.5
Tesco Express, High Street, Northchurch, Berkhamsted	261	182	173	11,559	2.0	7.4	0.0	5.4
Tesco Metro, High Street, Berkhamsted	2,506	1,445	1,098	11,559	12.7	5.0	0.0	-7.7
Sub-total					53.0	72.1	0.0	19.1
Zone 14 Tring								
Co-op, Silk Mill Way, Tring	252	184	175	9,862	1.7	0.4	0.0	-1.3
M&S Simply Food, Dolphin Square, Tring	1,027	638	606	10,876	6.6	9.2	0.0	2.6
Tesco Superstore, London Road, Tring	2,397	1,467	1,115	11,559	12.9	49.2	0.0	36.3
Other stores, Zone 14					1.4	1.4	0.0	0.0
Sub-total					22.6	60.1	0.0	37.5
Zone 18 St Albans								
Co-op, Cell Barnes Lane, St. Albans	210	149	142	9,862	1.4	3.0	0.0	1.6
Co-op, High Street, Redbourn, St. Albans	240	140	133	9,862	1.3	0.6	0.0	-0.8
Co-op, Park Street, How Wood, St. Albans	168	106	101	9,862	1.0	3.1	0.0	2.1
Iceland, Victoria Street, St. Albans	1,012	506	491	6,393	3.1	1.1	0.0	-2.1
Marks & Spencer (BP), Verluam Road, St. Albans	100	70	67	10,876	0.7	0.4	0.0	-0.3
Marks & Spencer, St. Peter's Street, St. Albans	943	566	538	10,876	5.8	4.8	0.0	-1.0
Morrisons, Hatfield Road, St. Albans	6,490	3,799	3,039	11,695	35.5	66.1	0.0	30.6
Sainsbury's Local, Marshalswick Lane, St. Albans	399	184	175	10,492	1.8	3.6	0.0	1.7
Sainsbury's, Everard Close, St. Albans	7,085	4,367	3,144	10,492	33.0	53.0	0.0	20.0
Tesco Express, Beech Road, St. Albans	359	251	238	11,559	2.8	3.0	0.0	0.2
Tesco Express, Hatfield Road, St. Albans	458	320	304	11,559	3.5	1.8	0.0	-1.7
Tesco Express, Luton Road, Harpenden	300	170	162	11,559	1.9	4.0	0.0	2.1
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans	399	280	266	11,559	3.1	0.7	0.0	-2.3
Tesco Metro, St. Peters Street, St. Albans	1,954	1,127	857	11,559	9.9	10.8	0.0	0.9
Waitrose, Ermine Close, Mayne Avenue, St. Albans	3,392	1,940	1,591	12,456	19.8	20.2	0.0	0.4
Local shops, St Albans City Centre					1.3	1.3	0.0	0.0
Other stores, Zone 18					3.6	3.6	0.0	0.0
Sub-total					129.6	180.9	0.0	51.3
Zone 19 London Colney Fringe								
Co-op, Bradmore Green, Brookmans Park, Hatfield	201	134	127	9,862	1.3	2.8	0.0	1.6
Co-op, Haseldine Road, London Colney, St. Albans	143	89	80	9,862	0.8	1.2	0.0	0.4
Marks & Spencer, Barnet Road, London Colney, St. Albans	3,290	1,974	1,875	10,876	20.4	3.5	2.6	-14.2
Sainsbury's, Colney Fields Shopping Park, London Colney	15,017	8,420	6,063	10,492	63.6	44.6	33.4	14.4
Tesco Express, High Street, London Colney	263	184	175	11,559	2.0	0.3	0.0	-1.7
Other stores, Zone 19					0.4	0.4	0.0	0.0
Sub-total					88.5	52.8	36.1	0.4
Zone 21 Harpenden								
Co-op, Lower Luton Road, Batford, Harpenden	227	156	148	9,862	1.5	1.0	0.0	-0.4
Tesco Express, High Street, Wheathampstead	307	168	160	11,559	1.8	1.0	0.0	-0.9
Tesco Express, Lower Luton Road, Batford, Harpenden	551	236	224	11,559	2.6	2.0	0.0	-0.6
Local shops, Wheathampstead Village Centre					0.5	0.5	0.0	0.0
Co-op, Southdown Road, Harpenden	2,172	1,307	1,176	9,862	11.6	12.0	0.0	0.4
M&S Simply Food, Church Green Parade, Harpenden	694	496	471	10,876	5.1	2.0	0.0	-3.2
Marks & Spencer (BP), Luton Road, Townsend, Harpenden	100	70	67	10,876	0.7	0.3	0.0	-0.4
Sainsbury's Superstore, High Street, Harpenden	4,586	2,827	2,035	10,492	21.4	44.4	0.0	23.0
Waitrose, Leyton Road, Harpenden	2,680	1,533	1,257	12,456	15.7	23.7	0.0	8.1
Sub-total					60.8	86.8	0.0	26.0
Total Inner Study Area					1,153.0	1,380.3	36.1	263.4
Sub Total Watford Borough					303.1	320.5	0.0	17.4
Sub Total Hertsmere Borough					201.4	199.7	0.0	-1.7
Sub Total Three Rivers District					104.3	148.9	0.0	44.6
Sub Total Dacorum Borough					265.3	390.7	0.0	125.4
Sub Total St Albans District					278.9	320.5	36.1	77.7

- Notes:**
- Gross floorspace derived from StorePoint database, Council records or Nexus Planning assessment
 - Net floorspace derived from StorePoint database or Council records where available or based on Nexus Planning professional judgement
 - Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2015 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
 - Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2015, and for Lidl and Aldi from Mintel Retail Rankings 2015.
 - It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
 - Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2016 Prices

Table 6a: Estimated 'capacity' for new convenience goods facilities in South West Hertfordshire (all five authority areas)

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	1,153.0	1,380.3	36.1	141.7	121.6
2021	1,148.4	1,435.2	36.5	141.1	182.2
2026	1,149.6	1,519.4	36.9	141.3	265.5
2031	1,155.3	1,603.1	37.4	142.0	343.1
2036	1,161.1	1,689.4	37.8	142.7	423.4
Study Area Market Share (%)		53.3			

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by South West Hertfordshire facilities at 53.3% from the Study Area
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within the five authority areas from Table 5

2016 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	121.6	10,500	13,300
2021	182.2	15,800	20,000
2026	265.5	22,900	29,100
2031	343.1	29,500	37,400
2036	423.4	36,200	46,000

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6c: Extant convenience goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			8,029		60.3

2016 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	121.6	60.3	61.3	5,300	6,700
2021	182.2	60.1	122.1	10,600	13,400
2026	265.5	60.1	205.4	17,700	22,500
2031	343.1	60.4	282.7	24,300	30,800
2036	423.4	60.7	362.7	31,000	39,400

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6e: Estimated 'capacity' for new convenience goods facilities in Hertsmeire

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	201.4	199.7	0.0	24.5	-26.2
2021	200.6	207.6	0.0	24.4	-17.4
2026	200.8	219.8	0.0	24.7	-5.7
2031	201.8	231.9	0.0	24.8	5.3
2036	202.8	244.4	0.0	24.9	16.7
Study Area Market Share (%)					7.7

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Hertsmeire facilities at 7.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Hertsmeire from Table 5

2016 Prices

Table 6f: Gross quantitative capacity for additional convenience goods floorspace in Hertsmeire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	-26.2	-2,300	-2,900
2021	-17.4	-1,500	-1,900
2026	-5.7	-500	-600
2031	5.3	500	600
2036	16.7	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6g: Extant convenience goods commitments in Hertsmeire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmeire	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

2016 Prices

Table 6h: Net quantitative capacity for additional convenience goods floorspace in Hertsmeire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	-26.2	0.0	-26.2	-2,300	-2,900
2021	-17.4	0.0	-17.4	-1,500	-1,900
2026	-5.7	0.0	-5.7	-500	-600
2031	5.3	0.0	5.3	500	600
2036	16.7	0.0	16.7	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 per sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6i: Estimated 'capacity' for new convenience goods facilities in Three Rivers

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	104.3	148.9	0.0	44.6	0.0
2021	103.9	154.8	0.0	44.4	6.5
2026	104.0	163.9	0.0	44.4	15.5
2031	104.5	172.9	0.0	44.6	23.7
2036	105.0	182.2	0.0	44.9	32.3
Study Area Market Share (%)		5.7			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Three Rivers facilities at 5.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Three Rivers from Table 5

2016 Prices

Table 6j: Gross quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	6.5	600	700
2026	15.5	1,300	1,700
2031	23.7	2,000	2,600
2036	32.3	2,800	3,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6k: Extant convenience goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Total			880		4.2

2016 Prices

Table 6l: Net quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	4.2	-4.2	-400	-500
2021	6.5	4.2	2.3	200	300
2026	15.5	4.2	11.3	1,000	1,200
2031	23.7	4.2	19.5	1,700	2,100
2036	32.3	4.3	28.1	2,400	3,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	265.3	390.7	0.0	125.4
2021	264.3	406.2	0.0	142.0
2026	264.5	430.1	0.0	165.5
2031	265.8	453.7	0.0	187.9
2036	267.2	478.2	0.0	211.0
Study Area Market Share (%)		15.1		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 15.1% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Dacorum from Table 5

2016 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	125.4	10,800	13,700
2021	142.0	12,300	15,600
2026	165.5	14,300	18,200
2031	187.9	16,200	20,500
2036	211.0	18,100	22,900

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6o: Extant convenience goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: <ul style="list-style-type: none"> • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods <p>The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.</p>	1,950	10,000	19.5
Total				4,159	30.1

2016 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	125.4	30.1	95.3	8,200	10,400
2021	142.0	30.0	112.0	9,700	12,300
2026	165.5	30.0	135.5	11,700	14,900
2031	187.9	30.2	157.7	13,600	17,200
2036	211.0	30.3	180.7	15,500	19,600

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6q: Estimated 'capacity' for new convenience goods facilities in Watford

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	303.1	320.5	0.0	17.4
2021	301.9	333.3	0.0	31.4
2026	302.2	352.8	0.0	50.6
2031	303.7	372.2	0.0	68.5
2036	305.2	392.3	0.0	87.0
Study Area Market Share (%)		12.4		

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
 - Assumes constant market share claimed by Watford facilities at 12.3% from the Study Area (allows for no inflow uplift)
 - Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Watford from Table 5
- 2016 Prices

Table 6r: Gross quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	17.4	1,500	1,900
2021	31.4	2,700	3,400
2026	50.6	4,400	5,600
2031	68.5	5,900	7,500
2036	87.0	7,400	9,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6s: Extant convenience goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
Total			1,441		13.0

2016 Prices

Table 6t: Net quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	17.4	13.0	4.4	400	500
2021	31.4	12.9	18.5	1,600	2,000
2026	50.6	12.9	37.7	3,300	4,100
2031	68.5	13.0	55.5	4,800	6,100
2036	87.0	13.1	74.0	6,300	8,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6u: Estimated 'capacity' for new convenience goods facilities in St Albans

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	278.9	320.5	36.1	72.6	5.1
2021	277.8	333.3	36.5	72.3	19.7
2026	278.1	352.8	36.9	72.4	39.3
2031	279.5	372.3	37.4	72.8	57.4
2036	280.9	392.3	37.8	73.1	76.1
Study Area Market Share (%)		12.4			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by St Albans facilities at 12.3% from the Study Area
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within St Albans from Table 5

2016 Prices

Table 6v: Gross quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	5.1	400	600
2021	19.7	1,700	2,200
2026	39.3	3,400	4,300
2031	57.4	4,900	6,300
2036	76.1	6,500	8,300

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6w: Extant convenience goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Griffiths Way South	5/2016/3386	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			1,921		13.0

2016 Prices

Table 6x: Net quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	5.1	13.0	-7.9	-700	-900
2021	19.7	12.9	6.7	600	700
2026	39.3	13.0	26.3	2,300	2,900
2031	57.4	13.0	44.4	3,800	4,800
2036	76.1	13.1	63.1	5,400	6,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
Retail Planning

Table 7a: Population

Zone	Population			
	2017	2021	2026	2031
1	63,342	68,188	73,728	79,278
2	52,069	55,695	60,227	64,759
3	26,865	29,228	31,680	34,132
4	13,433	14,617	15,801	16,985
5	40,486	43,203	46,920	50,637
6	29,465	31,110	32,755	34,400
7	27,365	28,736	30,107	31,478
8	23,148	24,519	25,890	27,261
9	18,287	19,143	19,999	20,855
10	24,141	25,318	26,495	27,672
11	67,074	71,415	75,756	80,097
12	30,233	32,707	35,181	37,655
13	28,392	30,038	31,684	33,330
14	14,983	16,012	17,041	18,070
15	203,793	209,801	215,809	221,817
16	50,280	51,868	53,456	55,044
17	38,782	40,153	41,524	42,895
18	96,033	101,487	106,941	112,395
19	25,388	26,759	28,130	29,501
20	200,121	205,675	211,229	216,783
21	34,286	35,657	37,028	38,400
22	62,274	65,128	67,982	70,836
Total	1,625,570	1,707,274	1,788,978	1,870,682

Table 7b: Comparison goods expenditure per capita

Zone	2017 with B7												2017												2018												2019												2020											
	Clothing						Electrical						Furniture						Clothing						Electrical						Furniture						Clothing						Electrical						Furniture											
	CCs est.	Household	Recreation	Child	Other	Total	CCs est.	Household	Recreation	Child	Other	Total	CCs est.	Household	Recreation	Child	Other	Total	CCs est.	Household	Recreation	Child	Other	Total	CCs est.	Household	Recreation	Child	Other	Total	CCs est.	Household	Recreation	Child	Other	Total																								
1	1,098	198	999	499	147	281	278	301	3,838	805	188	851	346	139	238	194	206	3,897	900	180	811	373	134	298	197	274	3,214	1,100	209	1,059	433	196	297	299	319	3,891	1,338	244	1,236	606	181	347	287	372	4,489	1,696	285	1,442	689	212	405	312	434	5,246						
2	1,029	192	1,078	424	139	289	271	292	3,368	876	155	868	361	134	245	171	249	3,895	837	196	859	387	121	289	193	266	3,235	1,095	191	1,090	449	141	298	273	319	3,781	1,287	229	1,256	624	165	287	269	361	4,487	1,493	293	1,476	672	192	417	296	452	5,148						
3	1,207	260	1,156	498	189	332	289	372	4,269	1,029	213	985	434	144	293	244	317	3,837	1,101	228	1,054	464	154	303	281	339	3,893	1,279	284	1,225	527	179	302	303	304	4,524	1,488	308	1,429	619	208	419	354	499	5,272	1,742	380	1,889	718	243	479	413	636	6,191						
4	1,438	287	1,306	541	179	375	342	422	4,891	1,223	263	1,113	492	152	319	291	360	4,878	1,309	270	1,193	496	162	342	312	385	4,488	1,621	344	1,386	674	199	362	448	418	5,183	1,770	366	1,617	671	200	493	452	622	6,082	2,072	428	1,888	783	297	441	493	670	7,672						
5	1,095	185	989	498	147	288	299	277	3,484	873	188	843	346	139	245	171	236	3,896	838	189	862	371	116	282	183	263	3,189	1,086	196	1,048	431	134	305	212	294	3,798	1,264	229	1,223	602	187	386	248	342	4,399	1,479	287	1,428	687	183	415	289	400	5,048						
6	1,081	227	1,020	476	183	320	288	337	3,343	829	193	906	426	139	272	227	307	3,939	864	207	870	434	149	291	243	307	3,584	1,156	240	1,127	564	173	309	282	327	4,177	1,345	300	1,314	589	202	385	329	418	4,888	1,574	328	1,528	686	230	481	384	488	5,889						
7	1,210	259	1,177	494	187	338	288	366	4,281	1,031	264	1,022	421	142	272	242	338	3,859	1,103	218	1,073	460	152	299	259	361	3,818	1,282	263	1,247	533	177	347	301	420	4,581	1,482	296	1,454	611	206	405	352	460	5,584	1,746	345	1,698	713	240	473	411	672	6,188						
8	1,241	266	1,114	497	143	361	275	399	4,887	1,057	219	948	421	129	268	236	240	3,852	1,132	231	1,016	468	159	338	251	364	3,808	1,315	271	1,191	504	181	361	292	421	4,542	1,530	318	1,377	614	177	447	361	493	5,284	1,720	389	1,608	717	268	502	388	676	6,188						
9	1,082	343	1,481	608	208	429	389	438	5,457	1,348	292	1,245	518	177	306	332	373	4,858	1,443	312	1,332	564	189	391	309	369	4,974	1,678	363	1,548	644	230	493	412	464	5,783	1,991	423	1,808	751	287	530	481	541	6,740	2,283	468	2,100	877	300	679	562	811	7,878						
10	1,102	281	1,138	544	188	340	287	380	4,280	1,016	208	938	468	142	294	244	311	3,847	1,087	220	1,038	468	153	314	281	333	3,880	1,283	288	1,208	677	179	369	304	387	4,380	1,488	298	1,407	673	207	428	384	481	5,286	1,720	348	1,643	789	242	487	414	627	6,178						
11	1,038	181	1,033	489	134	302	299	285	3,863	884	183	880	400	134	266	178	247	3,821	846	174	842	426	152	273	199	264	3,360	1,100	202	1,084	487	142	318	221	307	3,881	1,279	236	1,276	602	186	370	288	361	4,584	1,461	278	1,451	672	194	432	361	478	5,286						
12	1,125	220	1,055	540	149	340	290	370	4,837	1,019	189	933	480	127	295	213	284	3,839	1,038	201	988	492	136	318	239	283	3,888	1,192	233	1,180	672	168	367	281	329	4,277	1,387	272	1,393	687	185	428	370	381	4,985	1,624	318	1,580	779	216	500	381	448	5,885						
13	1,241	278	1,247	558	184	322	322	401	4,879	1,128	227	1,042	479	156	309	274	342	3,879	1,204	233	1,137	506	197	339	294	366	4,586	1,400	296	1,321	688	184	341	420	458	4,888	1,628	344	1,541	686	227	448	388	498	5,787	1,909	401	1,798	801	268	480	379	678	6,788						
14	1,169	248	1,113	588	179	374	299	355	4,317	998	211	948	499	152	318	251	302	3,878	1,068	228	1,015	534	183	341	283	323	3,896	1,239	282	1,179	621	189	388	312	378	4,579	1,441	308	1,376	724	221	482	384	438	5,332	1,687	387	1,608	848	288	539	435	672	6,288						
15	1,106	223	982	430	195	389	248	413	4,841	942	190	736	346	198	311	208	369	3,844	1,008	203	911	399	144	289	244	306	3,872	1,172	236	868	468	192	412	295	495	4,693	1,363	276	1,306	632	164	481	344	518	4,781	1,588	322	1,436	780	180	481	386	481	5,486						
16	1,127	287	998	605	137	512	281	334	4,332	960	219	848	588	117	436	239	285	3,891	1,027	234	988	609	125	488	259	305	3,950	1,154	272	1,095	721	148	342	297	354	4,839	1,389	318	1,230	853	189	632	347	413	5,381	1,628	371	1,437	888	197	738	405	480	6,282						
17	1,079	211	1,000	564	148	379	248	395	3,897	919	184	884	472	128	303	215	300	3,848	984	180	914	688	148	289	221	278	3,881	1,143	233	1,062	687	162	288	321	418	4,163	1,336	300	1,300	680	183	489	387	378	4,880	1,587	384	1,448	803	214	447	389	440	5,887						
18	1,217	247	1,140	600	181	525	283	389	4,282	1,037	210	1,048	484	147	277	243	332	3,848	1,110	225	1,048	484	147	298	262	305	3,884	1,290	281	1,217	539	171	344	302	412	4,537	1,500	309	1,420	629	199	481	353	481	5,288	1,758	368	1,658	734	233	469	412	662	6,179						
19	1,088	281	1,168	517	180	348	281	386	4,082	1,088	214	995	448	142	298	236	284	3,878	1,090	229	1,086	471	182	312	274	347	3,884	1,212	246	1,197	647	176	369	318	401	4,882	1,508	311	1,443	688	204	480	211	478	5,286	1,788	383	1,688	748	240	502	434	640	6,286						
20	1,082	280	781	351	121	360	212	405	3,483	955	179	688	299	103	307	181	245	3,878	988	182	712	330	110	329	193	360	3,184	1,128	212	1,028	372	138	382	225	429	3,791	1,370	247	1,068	434	149	445	282	500	4,313	1,533	288	1,128	687	174	500	306	684	5,840						
21	1,081	278	1,248	574	174	382	248	412	4,883	1,133	227	1,048	498	146	300	277	351	3,884	1,232	233	1,118	487	189	341	298	379	4,342	1,455	284	1,289	688	188	357	248	438	4,836	1,688	243	1,618	860	218	430	402	388	5,746	1,980	401	1,778	771	288	488	388	674	6,774						
22	1,084	282	1,022	473	134	309	212	385	3,838	1,022	195	724	458	108	283	186	228	3,881	1,022	209	450	439	113	282	189	241	3,828	1,109	243	1,088	488	151	357	238	280																									

Table 10: Clothing & footwear expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£11.8	£5.3	£0.3	£0.9	£0.1	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£300.5	£48.3	£36.8	£14.7	£4.5	£9.4	£0.2	£18.0	£28.9	£13.1	£13.6	£8.2	£3.8	£2.9	£0.9	£9.3	£0.5	£0.7	£0.0	£0.0	£0.0		
Others, Zone 1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£317.1	£53.6	£37.1	£15.6	£4.6	£9.4	£0.2	£22.3	£28.9	£13.1	£14.5	£8.2	£4.1	£2.9	£0.9	£10.5	£0.5	£0.7	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.8	£0.0	£0.0	£0.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.2	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£21.8	£0.0	£0.3	£0.5	£0.6	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£2.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£1.6	£0.0	£0.0	£0.0	£0.0	£1.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£26.4	£0.0	£0.3	£0.5	£1.1	£13.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£111.3	£0.0	£1.7	£0.0	£0.0	£0.3																	

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 21 Clothing (£m)	Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£58.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£71.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£36.9	£0.0	£32.7	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.0	£3.1	£0.0	£0.0	£0.0
Others, Zone 16	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.2	£0.0	£3.1	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£5.4	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£2.5	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£7.9	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£8.4	£0.0	£0.0
Edgware District Centre	£16.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£16.3	£0.0	£0.0
Stanmore District Centre	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0	£0.0
Wealdstone Local Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£29.9	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£29.5	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0
Sub-total Study Area	£743.3	£54.9	£40.3	£18.2	£13.1	£31.5	£14.6	£25.0	£32.3	£17.4	£21.6	£56.4	£30.7	£22.0	£4.4	£70.9	£19.0	£22.0	£494.2	£91.7	£22.4	£10.4	£120.5	£4.0
Outside Study Area																								
Amersham Town Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£1.2	£0.0	£0.0
Aylesbury Town Centre	£20.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£5.2	£0.0	£0.0	£0.0	£0.0	£5.5	£0.0	£11.7	£3.6	£0.0
Beaconsfield Town Centre	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£29.7	£0.0	£1.0	£0.2	£1.3	£2.8	£0.3	£0.2	£0.7	£0.2	£0.8	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£20.6	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0
Central London	£90.2	£3.0	£0.0	£1.5	£0.8	£0.5	£0.9	£1.5	£0.7	£1.7	£0.0	£0.4	£0.0	£3.9	£0.3	£3.1	£2.0	£2.4	£0.0	£22.6	£34.7	£2.8	£0.0	£28.6
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£1.7	£0.0	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£9.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.2	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£4.4	£1.3	£0.0	£0.0	£8.1	£0.0	£0.0	£0.0	£1.1
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0</																					

Table 11: Books, CDs, DVDs shopping patterns

Destination	Total Books etc (%)	Watford BC			Hertsmeere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 20 Books etc (%)	Zone 22 Books etc (%)
		Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Waterfields Shopping Park, Waterfields Way, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Watford Aches Retail Park, Lower High Street, Watford	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Watford Town Centre	13.58%	88.05%	51.19%	89.57%	12.28%	12.39%	0.00%	33.51%	59.80%	20.23%	31.01%	0.00%	6.20%	2.12%	3.48%	8.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 1	0.32%	3.14%	0.00%	4.80%	0.00%	0.00%	0.00%	0.00%	0.00%	5.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	14.02%	91.19%	51.19%	85.37%	12.28%	12.39%	0.00%	39.27%	59.80%	28.36%	31.01%	0.00%	6.20%	2.12%	3.48%	8.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.47%	1.57%	9.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.47%	1.57%	9.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Bushey Town Centre	0.49%	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Costco, Hartspring Lane, Bushey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.49%	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	0.10%	0.00%	0.00%	0.00%	20.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Shenley Village Centre	0.02%	0.00%	0.00%	0.00%	3.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 4	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.12%	0.00%	0.00%	0.00%	24.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	1.16%	0.00%	0.00%	2.45%	14.63%	26.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sirring Retail Park, Sirring Way, Borehamwood	0.05%	0.00%	0.00%	2.45%	3.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Tesco Extra, Shenley Road, Borehamwood	0.75%	0.00%	0.00%	0.00%	0.00%	27.94%	2.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 5	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	2.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	2.01%	0.00%	0.00%	4.91%	18.60%	54.24%	4.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 6 Potters Bar																							
Potters Bar Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	42.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.45%	0.00%	0.00%	0.00%	0.00%		
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Tesco Superstore, Mutton Lane, Potters Bar	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	24.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.15%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 6	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	4.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	71.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.60%	0.00%	0.00%	0.00%	0.00%		
Zone 7 Rickmansworth																							
Croley Green Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Rickmansworth Town Centre	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%	39.99%	0.00%	0.00%	16.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%	39.99%	0.00%	0.00%	16.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	0.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
South Oxhey Local Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	19.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 8	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	22.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.88%	0.00%	32.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 9	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.88%	0.00%	32.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 10	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.85%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	7.54%	0.00%	0.00%	0.00%	0																		

Table 12: Books, CDs, DVDs expenditure

Destination	Total Books etc (£m)	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
		Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Arches Retail Park, Lower High Street, Watford	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£33.9	£9.4	£4.1	£3.6	£0.4	£0.8	£0.0	£1.9	£4.4	£1.0	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 1	£0.9	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£35.2	£9.8	£4.1	£3.8	£0.4	£0.8	£0.0	£2.2	£4.4	£1.3	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	£0.0	£1.5	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£1.3	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.3	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.7	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.8	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£3.0	£0.0	£0.0	£0.1	£0.5	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£1.9	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£5.3	£0.0	£0.0	£0.2	£0.6	£3.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£18.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£1.4	£8.5	£3.6	£0.8	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 11	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£19.3	£0.0	£0.0																				

Destination	Total Books etc (£m)	Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)	Zone 21 Books etc (£m)	Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£11.6	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£22.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£12.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£175.8	£10.2	£7.3	£4.2	£3.1	£5.1	£4.2	£4.9	£6.3	£3.9	£4.6	£10.3	£4.9	£5.9	£2.0	£18.8	£2.6	£7.9	£106.1	£21.7	£5.9	£9.3	£30.1	£2.7
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfside Lane, Cheshunt, Waltham Cross	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£13.6	£0.3	£0.2	£0.1	£0.1	£1.1	£0.1	£0.3	£0.7	£0.7	£0.2	£0.3	£0.0	£0.1	£0.1	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.7	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£2.2
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 18 H'hold (£m)	Zone 19 H'hold (£m)	Zone 21 H'hold (£m)	Inner Study Area	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 20 H'hold (£m)	Zone 22 H'hold (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£41.7	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£4.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£53.2	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£12.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£24.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£27.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£7.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£26.1	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£61.7	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£681.7	£53.4	£38.6	£19.1	£13.0	£31.2	£11.8	£24.5	£26.1	£16.7	£21.6	£45.9	£29.2	£16.2	£6.1	£51.6	£14.9	£12.7	£432.5	£92.0	£14.4	£20.7	£110.1	£11.9
Outside Study Area																								
Amersham Town Centre	£9.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£19.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£17.5	£0.0	£1.7	£0.3	£0.4	£1.4	£0.3	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicoster Road, Aylesbury	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£21.2	£0.0	£0.0	£0.3	£0.4	£0.0	£2.0	£0.0	£1.2	£0.5	£0.4	£0.0	£0.0	£0.6	£0.0	£4.6	£0.9	£2.7	£13.4	£7.0	£0.8	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£15.2	£0.0	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£7.6	£1.3	£2.1	£12.6	£0.0	£0.0	£0.0	£0.0	£0.0

Destination	Total Recrtn (%)	Zone 1 Recrtn (%)	Zone 2 Recrtn (%)	Zone 3 Recrtn (%)	Zone 4 Recrtn (%)	Zone 5 Recrtn (%)	Zone 6 Recrtn (%)	Zone 7 Recrtn (%)	Zone 8 Recrtn (%)	Zone 9 Recrtn (%)	Zone 10 Recrtn (%)	Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)	Zone 18 Recrtn (%)	Zone 19 Recrtn (%)	Zone 21 Recrtn (%)	Inner Study Area	Zone 15 Recrtn (%)	Zone 16 Recrtn (%)	Zone 17 Recrtn (%)	Zone 20 Recrtn (%)	Zone 22 Recrtn (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	6.22%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	0.00%	1.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	3.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.53%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	2.13%	2.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edgware District Centre	1.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.02%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	2.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total Study Area	68.9%	97.6%	99.2%	94.7%	90.5%	92.3%	43.3%	97.9%	93.2%	74.3%	97.6%	94.8%	87.9%	90.9%	22.7%	76.4%	56.3%	62.2%	0.0%	57.7%	33.0%	21.3%	71.1%	41.6%
Outside Study Area																								
Amersham Town Centre	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.75%	0.00%	0.00%	0.00%	0.00%	2.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	47.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.83%	0.00%	0.00%	0.00%	0.00%	9.49%	3.59%	4.62%	0.00%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.73%	0.00%	0.78%	3.01%	0.00%	0.00%	0.00%	0.00%	6.83%	2.71%	0.00%	1.51%	3.10%	0.00%	0.00%	1.62%	6.83%	9.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	3.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	7.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	6.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.07%	0.00%	0.00%	0.00%																				

Table 17: Chemist goods shopping patterns

Destination	Watford BC			Hertsmeere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)						
Zone 1 Watford South																						
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Waterfields Shopping Park, Waterfields Way, Watford	0.80%	7.82%	1.07%	6.10%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Aches Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Town Centre	11.23%	80.11%	82.76%	41.16%	3.74%	1.77%	0.00%	29.36%	49.29%	10.31%	13.52%	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 1	0.28%	3.29%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	12.14%	91.22%	84.90%	48.00%	3.74%	1.77%	0.00%	34.52%	49.89%	10.31%	14.48%	0.00%	0.67%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 2 Watford North																						
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.15%	0.00%	2.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Garston Village Centre	0.02%	0.00%	0.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.17%	0.00%	3.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 3 Bushey & Aldenham																						
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Bushey Town Centre	0.82%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Costco, Hartspring Lane, Bushey	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 3	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.11%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.62%	10.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 4 Radlett & Shenley																						
Radlett Town Centre	0.53%	0.00%	0.00%	0.77%	45.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	
Shenley Village Centre	0.18%	0.00%	0.00%	0.00%	17.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.71%	0.00%	0.00%	0.77%	62.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 5 Borehamwood & Elstree																						
Borehamwood Town Centre	2.29%	0.00%	0.00%	4.59%	13.89%	68.18%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	
Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Shenley Road, Borehamwood	0.35%	0.00%	0.00%	0.00%	2.10%	11.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 5	0.13%	0.00%	0.00%	0.00%	0.71%	4.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.77%	0.00%	0.00%	4.59%	16.70%	84.61%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 6 Potters Bar																						
Potters Bar Town Centre	1.30%	0.00%	0.00%	0.00%	0.00%	1.47%	67.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	4.25%	0.00%	0.00%	0.00%	0.00%	
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Mutton Lane, Potters Bar	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	5.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	1.11%	0.00%	
Others, Zone 6	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.14%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.92%	0.00%	0.00%	0.00%	0.00%	1.47%	72.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	16.08%	0.00%	0.00%	1.11%	0.00%	
Zone 7 Rickmansworth																						
Croley Green Local Centre	0.33%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	10.91%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Rickmansworth Town Centre	2.27%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	47.52%	2.37%	46.42%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 7	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.63%	1.08%	0.53%	0.00%	0.00%	0.00%	0.00%	58.43%	2.94%	48.43%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 8 Batchworth Heath & South Oxhey																						
Northwood Local Centre	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	18.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
South Oxhey Local Centre	0.34%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.74%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	29.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 9 Chorleywood & Sarratt																						
Chorleywood Village Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.00%	33.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Elstree Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.57%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.66%	0.00%	33.67%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 10 Kings Langley & Abbots Langley																						
Abbots Langley Village Centre	0.89%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	52.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Kings Langley Village Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	9.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 10	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.24%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	64.48%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 11 Hemel Hempstead																						
Hemel Hempstead Town Centre	6.43%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.60%	0.88%	7.03%	83.00%	51.34%	0.88%	1.68%	1.02%	0.00%	0.00%	0.00%	0.00%	0.00%	
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.68%	5.60%	1.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 11	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	6.48%	3.26%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	7.40%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.62%	0.60%	0.88%	12.71%	95.08%	56.46%	0.88%	1.68%	1.75%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 12 Hemel Hempstead Fringe																						
Grovehill Local Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 12	0.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	16.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	17.43%	0.00%	0.00%	0.00%						

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 21 Chemist (%)	Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.77%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		13.33%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	7.04%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		24.78%	0.00%	0.00%	20.22%	0.00%
Hatch End Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.25%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	3.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		21.95%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		9.99%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Sub-total	14.89%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	4.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		76.53%	0.00%	0.00%	20.22%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	45.88%	0.00%	0.00%	0.00%
Others, Zone 16	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.30%	0.00%	0.00%	0.00%
Sub-total	1.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	47.18%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.43%	0.00%	0.56%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	4.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	48.17%	0.00%	0.00%
Others, Zone 17	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	11.08%	0.00%	0.00%
Sub-total	6.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	77.68%	0.00%	0.56%
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	3.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Edware District Centre	3.26%	0.00%	0.00%	2.25%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Stammore District Centre	1.70%	0.00%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.29%	0.00%
Wealdstone Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.89%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.51%	0.00%	0.00%	2.25%	0.00%	1.78%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	51.52%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Sub-total Study Area	83.4%	96.5%	92.5%	99.2%	98.6%	95.2%	80.7%	95.5%	98.2%	94.5%	97.7%	99.3%	88.9%	100.0%	94.9%	90.2%	79.4%	97.7%		89.2%	74.9%	82.0%	76.3%	8.4%
Outside Study Area																								
Amersham Town Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	1.04%	0.00%	0.00%	0.00%		0.00%	1.84%	0.00%	0.00%	0.00%
Aylesbury Town Centre	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.39%	0.00%	0.00%	0.00%		0.00%	16.92%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.70%	0.00%	0.53%	0.00%	0.00%	2.38%	0.00%	0.00%	0.57%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.51%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.05%	0.00%	5.93%	0.00%	0.00%	1.21%	0.00%	0.66%	0.00%	3.47%	0.00%	0.00%	7.76%	0.00%	0.00%	0.00%	0.83%	0.00%		0.00%	0.00%	8.71%	4.14%	0.00%
Chalfont St. Giles Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Colindale Local Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.79%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.62%	0.00%
Gerrards Cross Town Centre	0.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	5.78%	9.35%	0.00%	0.00%		0.00%	0.00%	3.26%	25.82%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.0																				

Table 18: Chemist goods expenditure

Destination	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)						
Zone 1 Watford South																						
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Waterfields Shopping Park, Waterfields Way, Watford	£1.0	£0.6	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Watford Aches Retail Park, Lower High Street, Watford	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Watford Town Centre	£17.8	£6.4	£4.9	£1.2	£0.1	£0.1	£0.0	£1.1	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 1	£0.4	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£19.3	£7.3	£5.0	£1.4	£0.1	£0.1	£0.0	£1.3	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 2 Watford North																						
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 3 Bushey & Aldenham																						
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Bushey Town Centre	£1.6	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.1	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 4 Radlett & Shenley																						
Radlett Town Centre	£1.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£1.4	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 5 Borehamwood & Elstree																						
Borehamwood Town Centre	£3.7	£0.0	£0.0	£0.1	£0.3	£3.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Stirling Retail Park, Stirling Way, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Extra, Shenley Road, Borehamwood	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£4.5	£0.0	£0.0	£0.1	£0.3	£3.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 6 Potters Bar																						
Potters Bar Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Superstore, Mutton Lane, Potters Bar	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£3.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 7 Rickmansworth																						
Croxley Green Local Centre	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Rickmansworth Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£4.6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£0.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 8 Batchworth Heath & South Oxhey																						
Northwood Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
South Oxhey Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 9 Chorleywood & Sarratt																						
Chorleywood Village Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Elstree Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 10 Kings Langley & Abbots Langley																						
Abbots Langley Village Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Kings Langley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 10	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 11 Hemel Hempstead																						
Hemel Hempstead Town Centre	£9.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£6.4	£2.5	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 11	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£11.1	£0.0	£0.0	£0.0 </																		

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 21 Chemist (£m)	Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£20.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£16.4	£0.0	£4.2	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Virny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£5.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.8	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£10.6	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£127.8	£7.7	£5.5	£3.0	£2.0	£4.2	£2.8	£3.7	£4.0	£2.7	£3.4	£7.6	£4.3	£4.0	£2.1	£11.9	£4.0	£5.0	£77.8	£19.1	£4.4	£10.2	£15.7	£0.6
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£2.9	£0.0	£0.4	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.5	£0.0	£1.3	£0.0	£0.0	£0.0	£0.7	£1.7
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0	£																				

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)	Zone 21 Electrical (£m)	Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£15.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£28.6	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£3.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£2.7	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£5.3	£0.0	£0.1	£0.0	£0.0	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£235.8	£15.2	£11.3	£5.9	£3.8	£8.9	£2.4	£6.9	£10.3	£4.9	£6.7	£16.9	£10.6	£6.9	£1.7	£15.9	£3.2	£2.8	£134.3	£40.1	£10.5	£6.4	£41.9	£2.5
Outside Study Area																								
Amersham Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£13.0	£0.0	£0.0	£0.1	£0.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£7.9	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.1	£1.6	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£2.3	£0.0	£0.0	£0.0	£0.0																			

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 18 DIY (%)	Zone 19 DIY (%)	Zone 21 DIY (%)	Inner Study Area	Zone 15 (%)	Zone 16 (%)	Zone 17 (%)	Zone 20 (%)	Zone 22 (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	3.50%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.38%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	2.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edware District Centre	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.52%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	2.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	3.59%	0.00%	0.00%	3.16%	0.00%	0.00%	4.23%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.27%	0.00%	23.31%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.35%	0.00%	24.63%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%
Sub-total Study Area	70.8%	100.0%	97.4%	99.2%	96.5%	89.7%	62.2%	98.3%	100.0%	90.7%	93.2%	95.6%	89.2%	85.9%	72.4%	95.0%	54.1%	74.4%	0.00%	34.0%	54.1%	71.3%	70.9%	11.9%
Outside Study Area																								
Amersham Town Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.02%	0.83%	0.82%	0.92%	24.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	0.70%	0.00%	0.00%	0.00%	0.00%	5.78%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.95%	13.40%	2.26%	0.00%	0.00%	0.00%	0.00%		

Table 22: DIY goods expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 DIY (£m)	Zone 16 DIY (£m)	Zone 17 DIY (£m)	Zone 20 DIY (£m)	Zone 22 DIY (£m)							
	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)	Zone 18 DIY (£m)	Zone 19 DIY (£m)							Zone 21 DIY (£m)						
Zone 1 Watford South																														
Colne Valley Retail Park, Lower High Street, Watford	£1.0	£0.1	£0.1	£0.1	£0.1	£0.0	£0.0	£0.1	£0.3	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£1.5	£1.4	£0.0	£0.0	£0.5	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	£3.4	£0.3	£0.7	£0.2	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£1.5	£1.4	£0.0	£0.0	£0.0	£26.5	£2.3	£0.2	£0.0	£3.2	£0.0
Watford Aches Retail Park, Lower High Street, Watford	£32.2	£6.1	£4.5	£1.8	£1.0	£0.8	£0.0	£4.9	£4.7	£2.1	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£12.2	£1.3	£0.0	£0.0	£0.0	£12.2	£1.3	£0.0	£0.0	£0.0	£0.0
Watford Town Centre	£13.4	£3.4	£2.8	£1.7	£0.8	£0.3	£0.0	£0.6	£1.7	£0.3	£0.3	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£12.2	£1.3	£0.0	£0.0	£0.0	£12.2	£1.3	£0.0	£0.0	£0.0	£0.0
Others, Zone 1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£50.1	£9.8	£8.2	£3.7	£2.0	£1.1	£0.0	£5.7	£6.8	£2.5	£1.0	£0.1	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£41.3	£5.0	£0.2	£0.0	£3.7	£0.0	£41.3	£5.0	£0.2	£0.0	£3.7	£0.0
Zone 2 Watford North																														
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.9	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 3 Bushey & Aldenham																														
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	£0.6	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0
Sub-total	£1.6	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.7	£0.4	£0.0	£0.0	£0.5	£0.0
Zone 4 Radlett & Shenley																														
Radlett Town Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 5 Borehamwood & Elstree																														
Borehamwood Town Centre	£4.6	£0.0	£0.0	£0.0	£0.5	£2.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£3.2	£0.0	£0.0	£0.0	£1.4	£0.0	£3.2	£0.0	£0.0	£0.9	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	£3.2	£0.0	£0.0	£0.5	£0.5	£1.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Shenley Road, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.3	£0.0	£0.0	£0.5	£1.1	£3.8	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£6.0	£0.0	£0.0	£0.0	£2.3	£0.0	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 6 Potters Bar																														
Potters Bar Town Centre	£3.1	£0.0	£0.0	£0.0	£0.0	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£1.3	£0.0	£1.9	£0.0	£0.0	£0.0	£1.3	£0.0
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.3	£0.0	£0.0	£0.0	£0.0	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£2.0	£1.9	£0.0	£0.0	£0.0	£1.3	£0.0	£2.0	£0.0	£0.0	£0.0	£1.3	£0.0
Zone 7 Rickmansworth																														
Croxley Green Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	£1.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.1	£0.0	£0.0	£0.0	£0.9	£0.0	£0.1	£0.0	£0.0	£0.0
Sub-total	£1.9	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£1.8	£0.9	£0.0	£0.1	£0.0	£0.0	£0.0	£1.8	£0.0	£0.1	£0.0	£0.0	£0.0
Zone 8 Batchworth Heath & South Oxhey																														
Northwood Local Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.6	£0.0	£0.0	£0.0																										

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Inner Study Area	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)	(%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.28%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	7.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.58%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.04%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	2.77%	2.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.62%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.76%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 20 Hertsme Southern Fringe																								
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edgware District Centre	1.28%	0.00%	0.00%	0.00%	0.00%	4.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.24%	0.00%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.05%	0.00%	0.00%	0.98%	4.99%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%
Sub-total Study Area	66.3%	100.0%	85.2%	97.6%	87.4%	86.0%	57.5%	81.0%	97.9%	86.5%	98.3%	77.9%	75.0%	61.7%	29.0%	67.3%	27.8%	40.9%		64.1%	41.7%	46.5%	77.4%	12.8%
Outside Study Area																								
Amersham Town Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	1.19%	13.25%	30.97%	3.90%	0.00%	2.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.90%	0.00%	0.00%	0.00%	1.27%	2.64%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	1.28%	0.00%	0.00%	1.03%	1.69%	1.85%	6.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.39%	0.00%	5.76%	1.67%	3.94%	0.00%	0.00%	0.00%	1.35%	0.97%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.23%	0.00%	0.00%	0.00%	2.76%	0.00%	0.00%
Enfield Town Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	3.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.25%	0.00%	0.00%	0.00%	3.82%	

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)	Zone 18 Furniture (£m)	Zone 19 Furniture (£m)	Zone 21 Furniture (£m)	Inner Study Area	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 20 Furniture (£m)	Zone 22 Furniture (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£34.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£43.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£259.1	£16.3	£11.0	£6.4	£4.2	£8.2	£4.2	£7.5	£11.2	£5.3	£7.3	£12.9	£7.6	£5.4	£1.3	£21.4	£3.2	£4.9	£136.3	£47.7	£6.0	£11.9	£53.4	£1.8
Outside Study Area																								
Amersham Town Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£7.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£7.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£1.0	£0.0	£0.0	£0.0	£0.0																			

Table 26a: Estimated 'capacity' for new comparison goods facilities in South West Hertfordshire (all five authority areas)

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	2,160.9	2,127.4	33.5	0.0
2021	2,300.2	2,330.6	36.8	67.2
2026	2,572.1	2,842.0	43.1	313.0
2031	2,867.8	3,463.4	50.4	646.0
2036	3,197.4	4,219.5	59.0	1,081.0
Study Area Market Share (%)		49.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by South West Hertfordshire facilities at 49.9% from the Study Area (currently 51.2%)

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	67.2	8,400	11,500
2026	313.0	35,100	47,900
2031	646.0	64,900	88,600
2036	1,081.0	97,400	133,000

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26c: Extant comparison goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			25,842		173.3

Table 26d: Net quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	173.3	-173.3	-23,100	-31,500
2021	67.2	184.5	-117.2	-14,700	-20,000
2026	313.0	206.1	106.9	12,000	16,300
2031	646.0	229.8	416.2	41,800	57,100
2036	1,081.0	256.2	824.9	74,300	101,500

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

Table 26e: Estimated 'capacity' for new comparison goods facilities in Hertsmere

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	147.3	147.3	0.0	0.0
2021	156.8	146.1	0.0	-10.6
2026	175.3	178.2	0.0	2.9
2031	195.5	217.2	0.0	21.7
2036	218.0	264.6	0.0	46.6
Study Area Market Share (%)		3.1%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by Hertsmere facilities at 3.1% from the Study Area (currently 3.5%)

Table 26f: Gross quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-10.6	-1,300	-1,800
2026	2.9	300	400
2031	21.7	2,200	3,000
2036	46.6	4,200	5,700

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26g: Extant comparison goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

Table 26h: Net quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	0.0	0.0	0	0
2021	-10.6	0.0	-10.6	-1,300	-1,800
2026	2.9	0.0	2.9	300	400
2031	21.7	0.0	21.7	2,200	3,000
2036	46.6	0.0	46.6	4,200	5,700

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26g) from surplus expenditure (sourced from Table 26e)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26i: Estimated 'capacity' for new comparison goods facilities in Three Rivers

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	54.4	54.4	0.0	0.0
2021	57.9	61.3	0.0	3.4
2026	64.7	74.8	0.0	10.0
2031	72.2	91.1	0.0	18.9
2036	80.5	111.0	0.0	30.5
Study Area Market Share (%)		1.3%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Three Rivers facilities at 1.3% from the Study Area

Table 26j: Gross quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	3.4	400	600
2026	10.0	1,100	1,500
2031	18.9	1,900	2,600
2036	30.5	2,800	3,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26k: Extant comparison goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Total			992		6.4

Table 26l: Net quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	6.4	-6.4	-900	-1,200
2021	3.4	6.9	-3.4	-400	-600
2026	10.0	7.7	2.4	300	400
2031	18.9	8.6	10.4	1,000	1,400
2036	30.5	9.5	21.0	1,900	2,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26k) from surplus expenditure (sourced from Table 26i)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	437.8	437.8	0.0	0.0
2021	466.0	493.6	0.0	27.6
2026	521.1	601.9	0.0	80.8
2031	581.0	733.5	0.0	152.5
2036	647.8	893.6	0.0	245.8
Study Area Market Share (%)		10.5%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	27.6	3,500	4,700
2026	80.8	9,100	12,400
2031	152.5	15,300	20,900
2036	245.8	22,200	30,200

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Total			13,869		89.7

Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	89.7	-89.7	-12,000	-16,300
2021	27.6	95.5	-67.9	-8,500	-11,600
2026	80.8	106.8	-26.0	-2,900	-4,000
2031	152.5	119.1	33.4	3,400	4,600
2036	245.8	132.7	113.1	10,200	13,900

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26q: Estimated 'capacity' for new comparison goods facilities in Watford

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	1,092.2	1,070.3	21.9	0.0
2021	1,162.6	1,206.8	24.0	68.2
2026	1,300.0	1,471.5	28.1	199.6
2031	1,449.5	1,793.3	32.9	376.7
2036	1,616.1	2,184.7	38.5	607.2
Study Area Market Share (%)		25.8%		

- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Watford facilities at 25.8% from the Study Area

Table 26r: Gross quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	68.2	8,500	11,700
2026	199.6	22,400	30,500
2031	376.7	37,800	51,700
2036	607.2	54,700	74,700

- Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
- Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26s: Extant comparison goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net-gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
Total			5,763		43.2

Table 26t: Net quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	43.2	-43.2	-5,800	-7,900
2021	68.2	46.0	22.2	2,800	3,800
2026	199.6	51.4	148.2	16,600	22,700
2031	376.7	57.4	319.3	32,100	43,800
2036	607.2	64.0	543.2	49,000	66,800

- Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
- Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
- Residual calculated by subtracting turnover of commitments (sourced from Table 26s) from surplus expenditure (sourced from Table 26q)
- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26u: Estimated 'capacity' for new comparison goods facilities in St Albans

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	429.2	417.6	11.6	0.0
2021	456.9	422.8	12.8	-21.3
2026	510.9	515.6	14.9	19.6
2031	569.7	628.3	17.5	76.2
2036	635.1	765.5	20.5	150.8
Study Area Market Share (%)		9.0%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by St Albans facilities at 9.0% from the Study Area (currently 10.0%)

Table 26v: Gross quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-21.3	-2,700	-3,600
2026	19.6	2,200	3,000
2031	76.2	7,700	10,400
2036	150.8	13,600	18,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26w: Extant comparison goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			5,763		33.9

Table 26x: Net quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	33.9	-33.9	-4,500	-6,200
2021	-21.3	36.1	-57.4	-7,200	-9,800
2026	19.6	40.4	-20.8	-2,300	-3,200
2031	76.2	45.0	31.1	3,100	4,300
2036	150.8	50.2	100.6	9,100	12,400

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26w) from surplus expenditure (sourced from Table 26u)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Appendix E | Statistical Tables – Scenario 4

Table 1: Population and convenience goods expenditure per capita

Zone	Population					Per capita expenditure (£)						
	2017	2021	2026	2031	2036	2016 <i>inc SFT</i>	2016	2017	2021	2026	2031	2036
1	63,649	67,718	72,803	77,889	82,975	2,064	2,004	1,998	1,972	1,967	1,967	1,973
2	51,994	55,317	59,472	63,626	67,780	2,063	2,003	1,997	1,970	1,966	1,965	1,971
3	20,825	22,223	23,969	25,716	27,462	2,252	2,187	2,180	2,151	2,146	2,146	2,152
4	13,439	14,341	15,468	16,595	17,723	2,409	2,339	2,332	2,301	2,296	2,295	2,302
5	40,486	43,203	46,598	49,994	53,389	2,011	1,953	1,947	1,921	1,917	1,916	1,922
6	25,405	27,110	29,240	31,371	33,502	2,214	2,150	2,144	2,115	2,110	2,110	2,116
7	27,350	28,982	31,022	33,063	35,103	2,285	2,219	2,212	2,183	2,178	2,177	2,183
8	33,601	35,607	38,113	40,620	43,126	2,324	2,257	2,250	2,220	2,215	2,214	2,221
9	16,314	17,288	18,505	19,722	20,939	2,663	2,586	2,578	2,544	2,538	2,537	2,545
10	24,080	25,517	27,314	29,110	30,906	2,288	2,222	2,215	2,186	2,180	2,180	2,186
11	67,203	72,058	78,126	84,195	90,264	2,163	2,100	2,094	2,066	2,061	2,061	2,067
12	38,306	41,073	44,532	47,992	51,451	2,306	2,239	2,232	2,203	2,197	2,197	2,203
13	25,440	27,278	29,576	31,873	34,171	2,444	2,373	2,366	2,335	2,330	2,329	2,336
14	14,691	15,753	17,079	18,406	19,733	2,379	2,310	2,303	2,272	2,267	2,266	2,273
15	201,793	209,921	218,799	226,809	233,987	2,034	1,975	1,968	1,942	1,938	1,937	1,943
16	50,286	51,866	53,772	55,511	57,159	2,370	2,301	2,294	2,264	2,258	2,258	2,264
17	98,752	104,129	110,301	115,553	120,278	2,249	2,184	2,177	2,148	2,144	2,143	2,149
18	95,887	100,757	106,844	112,931	119,018	2,269	2,203	2,197	2,168	2,163	2,162	2,168
19	35,284	37,076	39,316	41,556	43,795	2,292	2,226	2,219	2,189	2,184	2,184	2,190
20	200,121	209,670	220,104	229,504	238,385	1,945	1,888	1,882	1,858	1,853	1,853	1,858
21	34,234	35,972	38,145	40,319	42,492	2,372	2,303	2,296	2,265	2,260	2,260	2,266
22	62,274	65,108	68,438	71,558	74,218	2,118	2,057	2,050	2,023	2,019	2,018	2,024
Total	1,241,416	1,307,966	1,387,538	1,463,911	1,537,855							

Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2018 report)
- c. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 15

2016 Prices

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	Convenience					Convenience			
	2017	2021	2026	2031	2036	2017-2021	2017-2026	2017-2031	2017-2036
1	127.2	133.5	143.2	153.2	163.7	6.3	16.0	26.0	36.5
2	103.8	109.0	116.9	125.0	133.6	5.2	13.1	21.2	29.8
3	45.4	47.8	51.4	55.2	59.1	2.4	6.0	9.8	13.7
4	31.3	33.0	35.5	38.1	40.8	1.7	4.2	6.8	9.5
5	78.8	83.0	89.3	95.8	102.6	4.2	10.5	17.0	23.8
6	54.5	57.3	61.7	66.2	70.9	2.9	7.3	11.7	16.4
7	60.5	63.3	67.6	72.0	76.6	2.8	7.1	11.5	16.1
8	75.6	79.0	84.4	89.9	95.8	3.5	8.8	14.4	20.2
9	42.1	44.0	47.0	50.0	53.3	1.9	4.9	8.0	11.2
10	53.3	55.8	59.6	63.5	67.6	2.4	6.2	10.1	14.2
11	140.7	148.9	161.0	173.5	186.6	8.2	20.3	32.8	45.8
12	85.5	90.5	97.9	105.4	113.4	5.0	12.4	19.9	27.9
13	60.2	63.7	68.9	74.2	79.8	3.5	8.7	14.0	19.6
14	33.8	35.8	38.7	41.7	44.9	2.0	4.9	7.9	11.0
18	210.6	218.4	231.1	244.2	258.1	7.8	20.4	33.5	47.4
19	78.3	81.2	85.9	90.7	95.9	2.9	7.6	12.5	17.6
21	78.6	81.5	86.2	91.1	96.3	2.9	7.6	12.5	17.7
Inner Study Area Total	1360.2	1425.6	1526.3	1629.8	1738.8	65.4	166.1	269.6	378.5
15	397.2	407.8	424.0	439.4	454.7	10.5	26.8	42.2	57.4
16	115.4	117.4	121.4	125.3	129.4	2.1	6.1	10.0	14.1
17	215.0	223.7	236.4	247.6	258.5	8.7	21.4	32.6	43.5
20	376.7	389.5	407.9	425.2	443.0	12.8	31.2	48.5	66.2
22	127.7	131.7	138.1	144.4	150.2	4.0	10.5	16.7	22.5
Study Area Total	2592.2	2695.7	2854.2	3011.8	3174.5	103.5	262.1	419.7	582.3

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience (2017)		
	Main	Top-up	Total
1	105.8	21.4	127.2
2	88.3	15.5	103.8
3	33.8	11.6	45.4
4	25.4	5.9	31.3
5	64.0	14.8	78.8
6	45.3	9.1	54.5
7	49.1	11.4	60.5
8	63.0	12.6	75.6
9	32.6	9.5	42.1
10	43.6	9.7	53.3
11	119.5	21.3	140.7
12	62.7	22.8	85.5
13	47.9	12.3	60.2
14	25.7	8.1	33.8
15	334.1	63.2	397.2
16	93.5	21.8	115.4
17	172.4	42.6	215.0
18	172.0	38.6	210.6
19	63.7	14.6	78.3
20	297.3	79.4	376.7
21	66.3	12.3	78.6
22	106.9	20.8	127.7
Total	2,112.9	479.3	2,592.2

Notes:

- a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questions 9 and 15 of the NEMS Household Survey (December 2017)

2016 Prices

Table 5: Convenience goods benchmark

Destination	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Inner Study Area								
Zone 1 Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford	672	344	327	12,456	4.1	0.3	0.0	-3.8
Local shops, Watford Town Centre					10.6	10.6	0.0	0.0
Marks & Spencer, High Street, Watford	2,245	873	829	10,876	9.0	9.6	0.0	0.6
Morrisons, Ascot Road, Watford	6,733	3,941	3,153	11,695	36.9	44.9	0.0	8.1
Sainsbury's Superstore, Albert Road South, Watford	5,403	3,330	2,398	10,492	25.2	28.9	0.0	3.7
Tesco Express, High Street, Watford	288	201	191	11,559	2.2	3.2	0.0	1.0
Tesco Express, Whippendell Road, Watford	247	175	166	11,559	1.9	0.8	0.0	-1.1
Tesco Extra, Lower High Street, Watford	13,011	8,924	5,354	11,559	61.9	82.8	0.0	20.9
Other stores, Zone 1					1.5	1.5	0.0	0.0
Sub-total					153.3	182.6	0.0	29.4
Zone 2 Watford North								
Co-op, St. Albans Road, Watford	547	329	313	9,862	3.1	0.8	0.0	-2.3
Asda, Odhams Industrial Estate, St Albans Road, Watford	19,307	14,591	8,755	12,674	111.0	74.7	0.0	-36.3
Co-op, Abbotswood Park, Leavesden, Watford	547	329	313	9,862	3.1	1.3	0.0	-1.8
Co-op, The Gossamers, Garston, Watford	209	123	117	9,862	1.2	0.5	0.0	-0.6
Sainsbury's Superstore, Cow Lane, Watford	6,074	3,744	2,696	10,492	28.3	53.0	0.0	24.7
Tesco Express, St. Albans Road, Watford	255	140	133	11,559	1.5	6.0	0.0	4.5
Waitrose, Dome Roundabout, St. Albans Road, Watford	200	125	119	12,456	1.5	1.3	0.0	-0.2
Other stores, Zone 2					0.2	0.2	0.0	0.0
Sub-total					149.8	137.7	0.0	-12.1
Zone 3 Bushey & Aldenham								
Tesco Express (Esso), High Road, Bushey Heath, Bushey	250	150	143	11,559	1.6	2.6	0.0	1.0
Costco, Hartspring Lane, Bushey, Watford					1.3	1.3	0.0	0.0
Tesco Express, Harcourt Road, Bushey, Watford	210	127	121	11,559	1.4	3.0	0.0	1.6
Other stores, Zone 3					2.5	2.5	0.0	0.0
Sub-total					6.8	9.4	0.0	2.6
Zone 4 Radlett & Shenley								
Tesco Express, Watling Street, Radlett	504	259	246	11,559	2.8	2.5	0.0	-0.3
Budgens, Watling Street, Radlett	773	355	337	9,500	3.2	4.4	0.0	1.2
Local shops, Radlett Town Centre					0.7	0.7	0.0	0.0
Tesco Express, Andrew Close, Shenley, Radlett	342	239	227	11,559	2.6	1.6	0.0	-1.0
Sub-total					9.4	9.3	0.0	-0.1
Zone 5 Borehamwood & Elstree								
Sainsbury's Local, Shenley Road, Borehamwood	350	225	214	10,492	2.2	2.8	0.0	0.6
Co-op, Leeming Road, Borehamwood	386	207	197	9,862	1.9	1.5	0.0	-0.4
Co-op, Organ Hall Road, Borehamwood	150	90	86	9,862	0.8	0.6	0.0	-0.2
Iceland, Shenley Road, Borehamwood	1,038	475	461	6,393	2.9	0.6	0.0	-2.3
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood	1,258	900	720	4,800	3.5	13.0	0.0	9.5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood	1,200	746	709	10,876	7.7	4.9	0.0	-2.8
Morrisons, Stirling Way, Borehamwood	6,734	3,941	3,153	11,695	36.9	16.5	0.0	-20.4
Tesco Extra, Shenley Road, Borehamwood	14,544	10,534	6,320	11,559	73.1	75.6	0.0	2.5
Other stores, Zone 5					2.8	2.8	0.0	0.0
Sub-total					131.8	118.3	0.0	-13.5
Zone 6 Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar	551	236	224	11,559	2.6	4.2	0.0	1.6
Co-op, High Street, Potters Bar	353	186	177	9,862	1.7	1.9	0.0	0.2
Tesco Superstore, Mutton Lane, Potters Bar	5,862	3,587	2,726	11,559	31.5	37.2	0.0	5.6
Sainsbury's Superstore, Darke Lane, Potters Bar	3,152	1,943	1,399	10,492	14.7	16.5	0.0	1.9
Other stores, Zone 6					2.8	2.8	0.0	0.0
Sub-total					53.3	62.6	0.0	9.3
Zone 7 Rickmansworth								
Iceland, High Street, Rickmansworth	516	307	298	6,393	1.9	3.6	0.0	1.7
Co-op, New Road, Croxley Green	335	203	193	9,862	1.9	3.5	0.0	1.6
Local shops, Rickmansworth Town Centre					0.9	0.9	0.0	0.0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	250	150	143	10,876	1.5	5.8	0.0	4.2
Marks & Spencer, High Street, Rickmansworth	1,933	1,202	1,142	10,876	12.4	4.9	0.0	-7.5
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth	3,847	2,354	1,789	11,559	20.7	29.7	0.0	9.0
Waitrose, Homestead Road, Rickmansworth	4,213	2,410	1,976	12,456	24.6	20.4	0.0	-4.3
Other stores, Zone 7					1.8	1.8	0.0	0.0
Sub-total					65.8	70.5	0.0	4.7
Zone 8 Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwood	2,591	1,482	1,215	12,456	15.1	39.4	0.0	24.3
Co-op, St. Andrews Road, South Oxhey, Watford	548	364	346	9,862	3.4	2.1	0.0	-1.3
Co-op, The Parade, Carpenders Park, Watford	438	291	276	9,862	2.7	9.0	0.0	6.2
Tesco Express, Prestwick Road, South Oxhey, Watford	250	150	143	11,559	1.6	4.5	0.0	2.8
Sub-total					22.9	54.9	0.0	32.0
Zone 9 Chaorleywood & Sarratt								
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth	340	187	177	11,559	2.0	5.3	0.0	3.2
Co-op, Lower Road, Chorleywood, Rickmansworth	588	383	364	9,862	3.6	4.4	0.0	0.8
Other stores, Zone 9					1.0	1.0	0.0	0.0
Sub-total					6.7	10.8	0.0	4.1
Zone 10 Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langley	461	253	240	11,559	2.8	3.5	0.0	0.7
Budgens, High Street, Abbots Langley	519	250	238	9,500	2.3	5.4	0.0	3.2
Other stores, Zone 10					3.9	3.9	0.0	0.0
Sub-total					8.9	12.8	0.0	3.9
Zone 11 Hemel Hempstead								
Marks & Spencer, Marlowes, Hemel Hempstead	1,456	873	829	10,876	9.0	3.8	0.0	-5.2
Aldi, London Road, Hemel Hempstead	1,430	986	789	8,540	6.7	33.9	0.0	27.2
Aldi, Redbourn Road, Hemel Hempstead	1,422	980	784	8,540	6.7	29.3	0.0	22.6
Asda, Hillfield Road, Hemel Hempstead	3,849	2,345	1,571	12,674	19.9	15.2	0.0	-4.7
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead	200	125	119	9,862	1.2	0.7	0.0	-0.5
Co-op, Bellgate, Highfield, Hemel Hempstead	241	168	160	9,862	1.6	0.7	0.0	-0.8
Co-op, The Heights, Hemel Hempstead	208	140	133	9,862	1.3	0.5	0.0	-0.9
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead	448	294	279	9,862	2.8	1.5	0.0	-1.2
Iceland, Hillfield Road, Hemel Hempstead	1,422	711	690	6,393	4.4	2.2	0.0	-2.2
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead	250	150	143	10,876	1.5	0.2	0.0	-1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead	7,619	4,696	3,381	10,492	35.5	73.5	0.0	38.0

Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead	3,942	2,430	1,750	10,492	18.4	8.8	0.0	-9.6
Tesco Express, Fletcher Way, Hemel Hempstead	311	171	162	11,559	1.9	0.5	0.0	-1.4
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead	265	183	174	11,559	2.0	1.1	0.0	-0.9
Tesco Express, The Marlowes, Hemel Hempstead	533	280	266	11,559	3.1	2.1	0.0	-1.0
Tesco Superstore, Jarman Way, Hemel Hempstead	9,581	6,572	4,995	11,559	57.7	63.5	0.0	5.8
Other stores, Zone 11					8.0	8.0	0.0	0.0
Sub-total					181.7	245.4	0.0	63.8
Zone 12 Hemel Hempstead Fringe								
Co-op, Stoneycroft, Warners End, Hemel Hempstead	262	158	150	9,862	1.5	1.8	0.0	0.3
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead	321	229	218	11,559	2.5	6.7	0.0	4.2
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead	311	186	177	11,559	2.0	3.0	0.0	1.0
Other stores, Zone 12					2.0	2.0	0.0	0.0
Sub-total					8.0	13.4	0.0	5.4
Zone 13 Berkhamsted								
Waitrose, St John's Well Lane, Berkhamsted	4,602	2,633	2,159	12,456	26.9	53.8	0.0	26.9
M&S Simply Food, High Street, Berkhamsted	1,784	1,109	1,054	10,876	11.5	6.0	0.0	-5.4
Tesco Express, High Street, Northchurch, Berkhamsted	261	182	173	11,559	2.0	7.5	0.0	5.5
Tesco Metro, High Street, Berkhamsted	2,506	1,445	1,098	11,559	12.7	5.0	0.0	-7.7
Other stores, Zone 13					0.0	0.0	0.0	0.0
Sub-total					53.0	72.2	0.0	19.2
Zone 14 Tring								
Co-op, Silk Mill Way, Tring	252	184	175	9,862	1.7	0.4	0.0	-1.3
M&S Simply Food, Dolphin Square, Tring	1,027	638	606	10,876	6.6	9.2	0.0	2.6
Tesco Superstore, London Road, Tring	2,397	1,467	1,115	11,559	12.9	49.2	0.0	36.3
Other stores, Zone 14					1.4	1.4	0.0	0.0
Sub-total					22.6	60.2	0.0	37.6
Zone 18 St Albans								
Co-op, Cell Barnes Lane, St. Albans	210	149	142	9,862	1.4	3.0	0.0	1.6
Co-op, High Street, Redbourn, St. Albans	240	140	133	9,862	1.3	0.6	0.0	-0.8
Co-op, Park Street, How Wood, St. Albans	168	106	101	9,862	1.0	3.0	0.0	2.1
Iceland, Victoria Street, St. Albans	1,012	506	491	6,393	3.1	1.1	0.0	-2.1
Marks & Spencer (BP), Verluam Road, St. Albans	100	70	67	10,876	0.7	0.4	0.0	-0.3
Marks & Spencer, St. Peter's Street, St. Albans	943	566	538	10,876	5.8	4.8	0.0	-1.1
Morrisons, Hatfield Road, St. Albans	6,490	3,799	3,039	11,695	35.5	66.0	0.0	30.5
Sainsbury's Local, Marshalswick Lane, St. Albans	399	184	175	10,492	1.8	3.6	0.0	1.7
Sainsbury's, Everard Close, St. Albans	7,085	4,367	3,144	10,492	33.0	52.9	0.0	19.9
Tesco Express, Beech Road, St. Albans	359	251	238	11,559	2.8	3.0	0.0	0.2
Tesco Express, Hatfield Road, St. Albans	458	320	304	11,559	3.5	1.8	0.0	-1.7
Tesco Express, Luton Road, Harpenden	300	170	162	11,559	1.9	4.0	0.0	2.1
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans	399	280	266	11,559	3.1	0.7	0.0	-2.3
Tesco Metro, St. Peters Street, St. Albans	1,954	1,127	857	11,559	9.9	10.8	0.0	0.9
Waitrose, Ermine Close, Mayne Avenue, St. Albans	3,392	1,940	1,591	12,456	19.8	20.2	0.0	0.4
Local shops, St Albans City Centre					1.3	1.3	0.0	0.0
Other stores, Zone 18					3.6	3.6	0.0	0.0
Sub-total					129.6	180.7	0.0	51.1
Zone 19 London Colney Fringe								
Co-op, Bradmore Green, Brookmans Park, Hatfield	201	134	127	9,862	1.3	2.8	0.0	1.6
Co-op, Haseldine Road, London Colney, St. Albans	143	89	80	9,862	0.8	1.2	0.0	0.4
Marks & Spencer, Barnet Road, London Colney, St. Albans	3,290	1,974	1,875	10,876	20.4	3.5	2.6	-14.2
Sainsbury's, Colney Fields Shopping Park, London Colney	15,017	8,420	6,063	10,492	63.6	44.5	33.4	14.3
Tesco Express, High Street, London Colney	263	184	175	11,559	2.0	0.3	0.0	-1.7
Other stores, Zone 19					0.4	0.4	0.0	0.0
Sub-total					88.5	52.8	36.0	0.3
Zone 21 Harpenden								
Co-op, Lower Luton Road, Batford, Harpenden	227	156	148	9,862	1.5	1.0	0.0	-0.4
Tesco Express, High Street, Wheathampstead	307	168	160	11,559	1.8	1.0	0.0	-0.9
Tesco Express, Lower Luton Road, Batford, Harpenden	551	236	224	11,559	2.6	2.0	0.0	-0.6
Local shops, Wheathampstead Village Centre					0.5	0.5	0.0	0.0
Co-op, Southdown Road, Harpenden	2,172	1,307	1,176	9,862	11.6	12.0	0.0	0.4
M&S Simply Food, Church Green Parade, Harpenden	694	496	471	10,876	5.1	1.9	0.0	-3.2
Marks & Spencer (BP), Luton Road, Townsend, Harpenden	100	70	67	10,876	0.7	0.3	0.0	-0.4
Sainsbury's Superstore, High Street, Harpenden	4,586	2,827	2,035	10,492	21.4	44.3	0.0	23.0
Waitrose, Leyton Road, Harpenden	2,680	1,533	1,257	12,456	15.7	23.7	0.0	8.0
Sub-total					60.8	86.7	0.0	25.8
Total Inner Study Area					1,153.0	1,380.5	36.0	263.5
Sub Total Watford Borough					303.1	320.3	0.0	17.2
Sub Total Hertsmere Borough					201.4	199.7	0.0	-1.7
Sub Total Three Rivers District					104.3	149.1	0.0	44.7
Sub Total Dacorum Borough					265.3	391.3	0.0	125.9
Sub Total St Albans District					278.9	320.1	36.0	77.3

- Notes:**
- Gross floorspace derived from StorePoint database, Council records or Nexus Planning assessment
 - Net floorspace derived from StorePoint database or Council records where available or based on Nexus Planning professional judgement
 - Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2015 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
 - Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2015, and for Lidl and Aldi from Mintel Retail Rankings 2015.
 - It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
 - Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2016 Prices

Table 6a: Estimated 'capacity' for new convenience goods facilities in South West Hertfordshire (all five authority areas)

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	1,153.0	1,380.5	36.0	141.5	121.9
2021	1,148.4	1,435.6	36.5	141.0	182.7
2026	1,149.6	1,520.0	36.9	141.1	266.3
2031	1,155.3	1,603.9	37.4	141.8	344.2
2036	1,161.1	1,690.6	37.8	142.5	424.7
Study Area Market Share (%)		53.3			

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by South West Hertfordshire facilities at 53.3% from the Study Area
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within the five authority areas from Table 5

2016 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	121.9	10,500	13,400
2021	182.7	15,800	20,100
2026	266.3	23,000	29,200
2031	344.2	29,600	37,600
2036	424.7	36,300	46,100

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6c: Extant convenience goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			8,029		60.3

2016 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	121.9	60.3	61.7	5,300	6,800
2021	182.7	60.1	122.6	10,600	13,500
2026	266.3	60.1	206.1	17,800	22,600
2031	344.2	60.4	283.8	24,400	31,000
2036	424.7	60.7	364.0	31,100	39,500

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6e: Estimated 'capacity' for new convenience goods facilities in Hertsmer

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	201.4	199.7	0.0	24.5	-26.2
2021	200.6	207.7	0.0	24.4	-17.4
2026	200.8	219.9	0.0	24.7	-5.6
2031	201.8	232.0	0.0	24.8	5.4
2036	202.8	244.5	0.0	24.9	16.8
Study Area Market Share (%)		7.7			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Hertsmer facilities at 7.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Hertsmer from Table 5

2016 Prices

Table 6f: Gross quantitative capacity for additional convenience goods floorspace in Hertsmer

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	-26.2	-2,300	-2,900
2021	-17.4	-1,500	-1,900
2026	-5.6	-500	-600
2031	5.4	500	600
2036	16.8	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6g: Extant convenience goods commitments in Hertsmer

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmer	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

2016 Prices

Table 6h: Net quantitative capacity for additional convenience goods floorspace in Hertsmer

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	-26.2	0.0	-26.2	-2,300	-2,900
2021	-17.4	0.0	-17.4	-1,500	-1,900
2026	-5.6	0.0	-5.6	-500	-600
2031	5.4	0.0	5.4	500	600
2036	16.8	0.0	16.8	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 per sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6i: Estimated 'capacity' for new convenience goods facilities in Three Rivers

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	104.3	149.1	0.0	44.6	0.1
2021	103.9	155.0	0.0	44.5	6.6
2026	104.0	164.1	0.0	44.5	15.6
2031	104.5	173.2	0.0	44.7	23.9
2036	105.0	182.5	0.0	45.0	32.5
Study Area Market Share (%)		5.8			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Three Rivers facilities at 5.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Three Rivers from Table 5

2016 Prices

Table 6j: Gross quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.1	0	0
2021	6.6	600	700
2026	15.6	1,300	1,700
2031	23.9	2,100	2,600
2036	32.5	2,800	3,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6k: Extant convenience goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Total			880		4.2

2016 Prices

Table 6l: Net quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.1	4.2	-4.1	-400	-500
2021	6.6	4.2	2.4	200	300
2026	15.6	4.2	11.4	1,000	1,300
2031	23.9	4.2	19.7	1,700	2,100
2036	32.5	4.3	28.3	2,400	3,100

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	265.3	391.3	0.0	125.9
2021	264.3	406.9	0.0	142.6
2026	264.5	430.8	0.0	166.3
2031	265.9	454.6	0.0	188.7
2036	267.2	479.2	0.0	212.0
Study Area Market Share (%)		15.1		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 15.1% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Dacorum from Table 5

2016 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	125.9	10,900	13,800
2021	142.6	12,300	15,700
2026	166.3	14,400	18,200
2031	188.7	16,200	20,600
2036	212.0	18,100	23,000

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6o: Extant convenience goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: <ul style="list-style-type: none"> • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods <p>The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.</p>	1,950	10,000	19.5
Total			4,159		30.1

2016 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	125.9	30.1	95.8	8,300	10,500
2021	142.6	30.0	112.6	9,700	12,400
2026	166.3	30.0	136.3	11,800	14,900
2031	188.7	30.2	158.6	13,600	17,300
2036	212.0	30.3	181.6	15,500	19,700

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6q: Estimated 'capacity' for new convenience goods facilities in Watford

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	303.1	320.3	0.0	17.2
2021	301.9	333.1	0.0	31.2
2026	302.2	352.7	0.0	50.5
2031	303.7	372.2	0.0	68.5
2036	305.2	392.3	0.0	87.1
Study Area Market Share (%)		12.4		

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
 - Assumes constant market share claimed by Watford facilities at 12.3% from the Study Area (allows for no inflow uplift)
 - Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Watford from Table 5
- 2016 Prices

Table 6r: Gross quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	17.2	1,500	1,900
2021	31.2	2,700	3,400
2026	50.5	4,400	5,500
2031	68.5	5,900	7,500
2036	87.1	7,500	9,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6s: Extant convenience goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
Total			1,441		13.0

2016 Prices

Table 6t: Net quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	17.2	13.0	4.3	400	500
2021	31.2	12.9	18.3	1,600	2,000
2026	50.5	12.9	37.6	3,300	4,100
2031	68.5	13.0	55.5	4,800	6,100
2036	87.1	13.1	74.0	6,300	8,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6u: Estimated 'capacity' for new convenience goods facilities in St Albans

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	278.9	320.1	36.0	72.3	4.9
2021	277.8	332.9	36.5	72.1	19.5
2026	278.1	352.5	36.9	72.1	39.2
2031	279.5	372.0	37.4	72.5	57.4
2036	280.9	392.1	37.8	72.9	76.1
Study Area Market Share (%)		12.4			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by St Albans facilities at 12.3% from the Study Area
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within St Albans from Table 5

2016 Prices

Table 6v: Gross quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	4.9	400	500
2021	19.5	1,700	2,100
2026	39.2	3,400	4,300
2031	57.4	4,900	6,300
2036	76.1	6,500	8,300

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6w: Extant convenience goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Griffiths Way South	5/2016/3386	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			1,921		13.0

2016 Prices

Table 6x: Net quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	4.9	13.0	-8.1	-700	-900
2021	19.5	12.9	6.6	600	700
2026	39.2	13.0	26.2	2,300	2,900
2031	57.4	13.0	44.3	3,800	4,800
2036	76.1	13.1	63.0	5,400	6,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
Retail Planning

Table 7a: Population

Zone	Population			
	2017	2021	2026	2031
1	63,640	67,718	72,800	77,889
2	51,084	55,117	59,472	63,730
3	26,851	28,228	29,840	30,736
4	13,430	14,941	16,468	17,723
5	40,486	43,203	46,386	49,894
6	29,485	31,110	32,943	34,911
7	27,360	28,982	31,022	32,603
8	23,681	25,607	28,113	30,128
9	18,314	19,248	20,555	21,600
10	24,080	25,517	27,214	28,608
11	67,203	72,058	78,136	84,395
12	38,368	41,072	44,520	47,861
13	26,440	27,978	29,576	31,071
14	14,091	15,720	17,076	18,466
15	201,763	209,801	219,730	228,807
16	50,280	51,868	53,702	55,511
17	18,782	19,820	20,911	21,958
18	95,887	101,707	108,844	115,811
19	35,284	37,078	39,193	41,268
20	200,121	209,870	220,154	229,888
21	34,294	35,972	38,143	40,023
22	62,274	65,128	68,420	71,688
Total	1,624,541	1,679,978	1,743,178	1,807,675

Table 7b: Comparison goods expenditure per capita

Zone	2017 with B7												2017												2018												2019												2020											
	Comparison goods expenditure per capita (£)						Comparison goods expenditure per capita (£)						Comparison goods expenditure per capita (£)						Comparison goods expenditure per capita (£)						Comparison goods expenditure per capita (£)						Comparison goods expenditure per capita (£)						Comparison goods expenditure per capita (£)																							
	Clothes	CDs etc.	Household	Recreation	Chemical	Total	Clothes	CDs etc.	Household	Recreation	Chemical	Total	Clothes	CDs etc.	Household	Recreation	Chemical	Total	Clothes	CDs etc.	Household	Recreation	Chemical	Total	Clothes	CDs etc.	Household	Recreation	Chemical	Total	Clothes	CDs etc.	Household	Recreation	Chemical	Total																								
1	1,098	188	999	408	147	281	278	301	3,838	805	188	851	346	139	238	194	206	3,897	900	180	811	373	134	298	197	274	3,214	1,100	209	1,059	433	196	297	279	319	3,891	1,338	244	1,236	606	181	347	287	372	4,489	1,596	285	1,442	680	212	405	312	434	5,296						
2	1,028	182	1,078	424	139	289	291	292	3,368	876	195	868	361	134	246	171	249	3,895	837	186	850	387	121	289	193	266	3,235	1,095	191	1,090	449	141	308	273	319	3,781	1,287	229	1,256	624	165	287	289	361	4,487	1,493	293	1,476	672	192	417	296	452	5,168						
3	1,207	280	1,156	498	189	332	289	372	4,269	1,029	213	985	434	144	293	244	317	3,837	1,101	228	1,054	464	154	302	281	339	3,889	1,279	284	1,225	527	179	352	303	304	4,524	1,488	308	1,429	619	208	410	354	489	5,272	1,742	380	1,889	718	243	476	413	636	6,391						
4	1,438	287	1,308	541	178	375	342	422	4,891	1,223	263	1,113	492	152	319	291	360	4,878	1,300	270	1,193	496	162	342	312	385	4,488	1,621	314	1,386	674	199	382	348	448	5,189	1,770	366	1,617	671	200	493	452	622	6,882	2,072	428	1,888	783	297	441	493	670	7,972						
5	1,095	188	989	408	147	281	289	292	3,848	873	188	843	346	139	245	171	236	3,866	838	188	838	388	122	292	193	265	3,188	1,088	196	1,048	431	134	305	212	294	3,798	1,264	229	1,223	602	187	388	248	342	4,399	1,479	287	1,428	687	183	415	289	480	5,688						
6	1,081	227	1,020	476	183	320	288	337	3,940	829	193	906	426	139	272	227	307	3,938	864	207	870	434	149	291	243	307	3,934	1,158	240	1,127	464	173	354	301	420	4,581	1,482	296	1,454	611	208	405	352	460	5,584	1,748	345	1,688	713	240	473	411	672	6,188						
7	1,210	259	1,177	494	187	338	288	366	4,289	1,031	264	1,022	421	142	270	242	338	3,868	1,103	218	1,073	460	152	298	259	361	3,818	1,282	263	1,247	523	177	347	301	420	4,581	1,482	296	1,454	611	208	405	352	460	5,584	1,748	345	1,688	713	240	473	411	672	6,188						
8	1,241	286	1,114	497	143	362	278	399	4,887	1,057	219	948	423	129	268	236	240	3,852	1,132	231	1,016	493	139	318	251	364	3,808	1,315	271	1,191	504	181	381	292	421	4,542	1,530	318	1,377	614	177	447	361	493	5,284	1,720	389	1,608	717	268	502	388	676	6,188						
9	1,082	343	1,481	608	208	429	389	438	5,487	1,348	292	1,245	518	177	306	332	373	4,858	1,443	312	1,332	564	189	301	309	369	4,978	1,678	363	1,548	644	230	493	412	464	5,780	1,991	423	1,608	751	287	530	481	541	6,740	2,283	468	2,100	877	300	619	562	811	7,978						
10	1,102	281	1,138	544	188	340	289	380	4,289	1,016	268	930	468	142	294	244	311	3,847	1,087	220	1,038	468	153	314	281	333	3,880	1,283	288	1,208	677	179	389	304	387	4,388	1,488	298	1,407	613	207	428	388	481	5,288	1,720	348	1,643	689	242	487	414	627	6,178						
11	1,098	181	1,033	489	134	302	290	289	3,853	884	183	880	400	134	266	178	247	3,821	846	174	842	426	152	273	199	264	3,360	1,100	202	1,084	487	142	318	221	307	3,881	1,279	226	1,278	602	186	370	288	361	4,584	1,493	278	1,481	672	194	432	361	478	5,288						
12	1,105	200	1,000	460	149	340	290	310	4,837	989	189	933	480	127	295	213	284	3,839	1,038	201	988	492	136	318	239	283	3,888	1,192	233	1,180	672	168	387	281	320	4,277	1,387	272	1,393	687	185	428	309	381	4,880	1,624	318	1,580	779	218	500	381	448	5,880						
13	1,241	278	1,247	508	184	362	322	461	5,879	1,128	297	1,042	479	158	309	274	342	3,879	1,264	283	1,137	506	197	339	294	366	4,908	1,620	296	1,321	688	184	341	420	458	5,688	1,628	344	1,541	688	227	448	388	498	6,287	1,999	481	1,798	801	288	480	379	678	7,278						
14	1,169	248	1,113	588	179	374	299	355	4,317	998	211	948	499	152	318	251	302	3,878	1,068	228	1,015	534	183	341	283	323	3,898	1,239	282	1,179	621	188	388	312	378	4,879	1,441	308	1,378	724	221	482	384	438	5,382	1,687	387	1,808	848	288	509	435	512	6,288						
15	1,108	223	982	430	195	389	248	413	4,881	942	190	736	346	138	311	208	389	3,844	1,068	203	911	389	144	389	248	395	3,892	1,172	238	1,081	498	192	412	288	418	4,681	1,363	278	1,398	632	184	481	344	518	4,781	1,588	322	1,248	680	190	481	388	481	5,688						
16	1,127	287	998	600	137	512	281	334	4,332	960	219	848	588	117	438	239	285	3,891	1,027	234	988	609	125	488	258	305	3,950	1,184	272	1,095	721	148	542	297	354	4,889	1,388	318	1,238	683	189	602	347	413	5,381	1,628	371	1,437	688	197	738	488	480	6,282						
17	1,079	211	1,000	564	140	378	248	395	3,897	919	184	884	472	128	303	215	300	3,848	984	180	914	688	148	388	227	278	3,881	1,143	223	1,082	687	182	388	281	321	4,181	1,338	300	1,428	680	183	489	387	378	4,881	1,587	384	1,448	680	214	447	388	440	5,887						
18	1,217	247	1,140	600	181	525	283	389	4,282	1,037	210	974	434	137	277	243	332	3,848	1,110	225	1,048	484	147	298	282	385	3,884	1,280	281	1,217	539	171	344	302	412	4,537	1,500	308	1,420	629	199	481	353	481	5,288	1,758	388	1,688	714	233	469	412	682	6,179						
19	1,098	181	1,038	517	188	348	281	388	4,882	1,088	214	968	448	142	298	236	284	3,878	1,098	228	1,086	471	182	312	274	347	3,884	1,212	248	1,192	647	178	388	278	481	4,882	1,508	311	1,448	688	204	480	211	478	5,288	1,788	388	1,688	714	248	448	388	488	6,288						
20	1,082	280	781	351	121	360	212	405	3,483	955	179	688	299	103	307	181	245	3,878	988	182	712	300	110	329	193	360	3,184	1,128	212	1,088	372	138	382	228	429	3,781	1,370	247	1,088	434	149	445	282	500	4,313	1,533	288	1,128	687	174	500	388	684	5,880						
21	1,081	278	1,248	574	174	382	248	412	4,883	1,033	227	1,048	488	148	300	277	351	3,884	1,232	233	1,118	487	189	341	298	379	3,842	1,458	284	1,288	688	188	357	248	438	4,888	1,688	243	1,518	680	218	488	422	388	5,288	1,888	481	1,778	771	288	488	388	674	6,274						
22	1,084	282	1,022	473	134	309	212	385	3,838	882	195	724	458	108	283	186	238	3,881	982	209	458	439	113	382	189	241	3,828	1,159	243	1,088	488	181	387	2																										

Table 10: Clothing & footwear expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£11.8	£5.3	£0.3	£0.9	£0.1	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£300.5	£48.2	£36.8	£14.7	£4.5	£9.4	£0.2	£18.1	£29.0	£13.1	£13.6	£8.2	£3.8	£2.9	£0.9	£9.3	£0.5	£0.7	£0.0	£0.0	£0.0		
Others, Zone 1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£317.1	£53.5	£37.1	£15.6	£4.6	£9.4	£0.2	£22.3	£29.0	£13.1	£14.5	£8.2	£4.1	£2.9	£0.9	£10.5	£0.5	£0.7	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.8	£0.0	£0.0	£0.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.2	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£21.8	£0.0	£0.3	£0.5	£0.6	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£2.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£1.6	£0.0	£0.0	£0.0	£0.0	£1.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£26.4	£0.0	£0.3	£0.5	£1.1	£13.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croley Green Local Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£111.4	£0.0	£1.7	£0.0	£0.0	£0.3																	

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 21 Clothing (£m)	Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£58.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£71.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£36.9	£0.0	£32.7	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.0	£0.0	£3.1	£0.0	£0.0
Others, Zone 16	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.2	£0.0	£3.1	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£5.4	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£2.5	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£7.9	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£8.4	£0.0
Edgware District Centre	£16.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£16.3	£0.0
Stanmore District Centre	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0
Wealdstone Local Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£29.9	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£29.5	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5
Sub-total Study Area	£743.3	£54.8	£40.2	£18.2	£13.1	£31.5	£14.6	£25.0	£32.4	£17.4	£21.6	£56.5	£30.8	£22.0	£4.4	£70.8	£19.0	£22.0	£494.3	£91.7	£22.4	£10.4	£120.5	£4.0
Outside Study Area																								
Amersham Town Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£1.2	£0.0	£0.0
Aylesbury Town Centre	£20.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£5.2	£0.0	£0.0	£0.0	£0.0	£5.5	£0.0	£11.7	£3.6	£0.0
Beaconsfield Town Centre	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£29.7	£0.0	£1.0	£0.2	£1.3	£2.8	£0.3	£0.2	£0.7	£0.2	£0.8	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£20.6	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0
Central London	£90.2	£3.0	£0.0	£1.5	£0.8	£0.5	£0.9	£1.5	£0.7	£1.7	£0.0	£0.4	£0.0	£3.9	£0.3	£3.1	£2.0	£2.4	£0.0	£22.6	£34.7	£2.8	£0.0	£28.6
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£1.7	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£9.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.2	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£4.4	£1.3	£0.0	£0.0	£8.1	£0.0	£0.0	£0.0	£1.1
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0</																					

Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)	Zone 21 Books etc (%)	Inner Study Area	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 20 Books etc (%)	Zone 22 Books etc (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.16%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.91%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		18.49%	0.00%	0.00%	12.06%	0.00%
Hatch End Local Centre	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.23%	0.00%
Pinner Village Centre	2.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		17.03%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.51%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.92%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	3.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		43.19%	0.00%	0.00%	14.29%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	33.18%	0.00%	0.00%	0.00%
Others, Zone 16	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Sub-total	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	35.47%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	22.56%	0.00%	1.38%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	25.00%	0.00%	0.00%
Others, Zone 17	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.43%	0.00%	0.00%
Sub-total	4.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	49.99%	0.00%	1.38%
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.35%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.09%	0.00%
Edgware District Centre	6.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	37.58%	0.00%
Stammore District Centre	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	5.36%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.72%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	62.03%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total Study Area	72.8%	94.8%	89.7%	95.1%	91.9%	80.0%	85.6%	88.2%	85.9%	81.2%	92.9%	94.6%	68.5%	97.8%	63.6%	93.3%	34.2%	97.4%		56.7%	53.3%	52.5%	88.4%	21.8%
Outside Study Area																								
Amersham Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Aylesbury Town Centre	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.48%	0.00%	0.00%	0.00%	16.95%	0.00%	0.00%	0.00%		0.00%	29.27%	9.22%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brookfields Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	5.68%	3.06%	2.39%	2.45%	3.97%	17.08%	1.78%	5.76%	9.78%	14.90%	3.66%	3.08%	2.22%	3.48%	2.71%	6.56%	0.00%	0.00%		9.93%	5.56%	2.55%	9.38%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.94%	22.01%	0.00%	0.00%		0.00%	0.00%	0.00%	18.09%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0																				

Table 12: Books, CDs, DVDs expenditure

Destination	Total Books etc (£m)	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
		Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£33.9	£9.4	£4.1	£3.6	£0.4	£0.8	£0.0	£1.9	£4.4	£1.0	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 1	£0.9	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£35.2	£9.8	£4.1	£3.8	£0.4	£0.8	£0.0	£2.2	£4.4	£1.4	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£1.3	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.3	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.7	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.8	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£3.0	£0.0	£0.0	£0.1	£0.5	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£1.9	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£5.3	£0.0	£0.0	£0.2	£0.6	£3.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£18.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£1.4	£8.5	£3.6	£0.8	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 11	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£19.3	£0.0	£0.0	<																			

Destination	Total Books etc (£m)	Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)	Zone 21 Books etc (£m)	Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£11.6	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£22.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£12.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£175.8	£10.2	£7.2	£4.2	£3.1	£5.1	£4.2	£4.9	£6.3	£3.9	£4.6	£10.3	£4.9	£5.9	£2.0	£18.8	£2.6	£7.9	£106.1	£21.7	£5.9	£9.3	£30.1	£2.7
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfside Lane, Cheshunt, Waltham Cross	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£13.6	£0.3	£0.2	£0.1	£0.1	£1.1	£0.1	£0.3	£0.7	£0.7	£0.2	£0.3	£0.0	£0.1	£0.1	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.7	£0.0	£2.1	£0.0	£0.0	£0.0	£2.2	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Destination	Total H'hold (%)	Zone 1 H'hold (%)	Zone 2 H'hold (%)	Zone 3 H'hold (%)	Zone 4 H'hold (%)	Zone 5 H'hold (%)	Zone 6 H'hold (%)	Zone 7 H'hold (%)	Zone 8 H'hold (%)	Zone 9 H'hold (%)	Zone 10 H'hold (%)	Zone 11 H'hold (%)	Zone 12 H'hold (%)	Zone 13 H'hold (%)	Zone 14 H'hold (%)	Zone 18 H'hold (%)	Zone 19 H'hold (%)	Zone 21 H'hold (%)	Inner Study Area	Zone 15 H'hold (%)	Zone 16 H'hold (%)	Zone 17 H'hold (%)	Zone 20 H'hold (%)	Zone 22 H'hold (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.37%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.94%	0.00%	0.00%	5.54%	0.00%	0.00%	0.00%	0.00%	3.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		19.24%	0.00%	0.00%	8.32%	0.00%
Hatch End Local Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.64%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.94%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.36%	0.00%	0.00%	5.54%	0.00%	0.00%	0.00%	0.00%	7.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		26.20%	0.00%	0.00%	8.32%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	5.46%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	5.46%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.25%	2.07%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	6.06%	0.00%	7.69%
Homebase, Viny Road, Leighton Buzzard	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.59%	0.00%	0.00%
Leighton Buzzard Town Centre	1.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	14.19%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.25%	2.07%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	22.84%	0.00%	7.69%
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.96%	0.00%	0.00%
Edgware District Centre	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	5.80%	0.00%	0.00%
Stammore District Centre	2.73%	0.00%	0.00%	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	19.36%	0.00%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.49%	0.00%	0.00%	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	46.12%	0.00%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	1.77%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	1.77%
Sub-total Study Area	63.7%	98.3%	85.3%	93.0%	87.0%	91.5%	51.3%	89.7%	81.9%	82.1%	92.5%	77.8%	81.9%	60.0%	43.6%	54.9%	42.4%	35.3%		62.5%	33.8%	24.6%	82.7%	24.0%
Outside Study Area																								
Amersham Town Centre	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.95%	2.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	4.75%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.61%	0.99%	1.48%	19.23%	0.00%	0.00%	0.00%	0.00%		0.00%	32.96%	1.26%	0.00%	0.00%
Beaconsfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.73%	0.00%	3.78%	1.34%	2.82%	3.98%	1.40%	0.00%	0.86%	0.00%	1.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%		0.00%	0.00%	0.00%	9.09%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.46%	1.77%	0.00%	0.00%
Brookfields Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.01%	0.00%	0.00%	1.41%	2.40%	0.00%	8.61%	0.00%	3.85%	2.43%	1.79%	0.00%	0.00%	2.07%	0.00%	4.85%	2.47%	7.53%		4.76%	1.76%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	2.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.89%	0.00%	1.53%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.41%	0.00%	0.78%	0.00%	0.00%	0.00%	1.95%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	1.55%	0.00%	8.13%	3.68%	5.92%		0.00%	0.00%	0.00%	0.00%	5.33%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%																						

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 18 H'hold (£m)	Zone 19 H'hold (£m)	Zone 21 H'hold (£m)	Inner Study Area	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 20 H'hold (£m)	Zone 22 H'hold (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£41.7	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£4.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£53.2	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£12.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£24.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£27.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£7.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£26.1	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£61.7	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£681.8	£53.3	£38.5	£19.1	£13.0	£31.2	£11.8	£24.6	£26.1	£16.7	£21.6	£46.0	£29.3	£16.2	£6.1	£51.6	£14.9	£12.6	£432.6	£92.0	£14.4	£20.7	£110.1	£11.9
Outside Study Area																								
Amersham Town Centre	£9.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£19.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£17.5	£0.0	£1.7	£0.3	£0.4	£1.4	£0.3	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicoster Road, Aylesbury	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£21.2	£0.0	£0.0	£0.3	£0.4	£0.0	£2.0	£0.0	£1.2	£0.5	£0.4	£0.0	£0.0	£0.6	£0.0	£4.6	£0.9	£2.7	£13.4	£7.0	£0.8	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£15.2	£0.0	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£7.6	£1.3	£2.1	£12.5	£0.0	£0.0	£0.0	£0.0	£0.0

Destination	Total Recrtn (%)	Zone 1 Recrtn (%)	Zone 2 Recrtn (%)	Zone 3 Recrtn (%)	Zone 4 Recrtn (%)	Zone 5 Recrtn (%)	Zone 6 Recrtn (%)	Zone 7 Recrtn (%)	Zone 8 Recrtn (%)	Zone 9 Recrtn (%)	Zone 10 Recrtn (%)	Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)	Zone 18 Recrtn (%)	Zone 19 Recrtn (%)	Zone 21 Recrtn (%)	Inner Study Area	Zone 15 Recrtn (%)	Zone 16 Recrtn (%)	Zone 17 Recrtn (%)	Zone 20 Recrtn (%)	Zone 22 Recrtn (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	6.22%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	0.00%	1.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	3.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.53%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	2.13%	2.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edgware District Centre	1.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.02%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	2.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total Study Area	68.9%	97.6%	99.2%	94.7%	90.5%	92.3%	43.3%	97.9%	93.2%	74.3%	97.6%	94.8%	87.9%	90.9%	22.7%	76.4%	56.3%	62.2%	0.0%	57.7%	33.0%	21.3%	71.1%	41.6%
Outside Study Area																								
Amersham Town Centre	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.75%	0.00%	0.00%	0.00%	0.00%	2.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	47.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.83%	0.00%	0.00%	0.00%	0.00%	9.49%	3.59%	4.62%	0.00%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.73%	0.00%	0.78%	3.01%	0.00%	0.00%	0.00%	0.00%	6.83%	2.71%	0.00%	1.51%	3.10%	0.00%	1.62%	6.83%	9.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	3.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	7.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	6.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.07%	0.00%	0.00%	0.00%																				

Table 17: Chemist goods shopping patterns

Destination	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)						
Zone 1 Watford South																						
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Waterfields Shopping Park, Waterfields Way, Watford	0.80%	7.82%	1.07%	6.10%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Aches Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Town Centre	11.23%	80.11%	82.76%	41.16%	3.74%	1.77%	0.00%	29.36%	49.29%	10.31%	13.52%	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 1	0.28%	3.29%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	12.14%	91.22%	84.90%	48.00%	3.74%	1.77%	0.00%	34.52%	49.89%	10.31%	14.48%	0.00%	0.67%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 2 Watford North																						
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.15%	0.00%	2.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Garston Village Centre	0.02%	0.00%	0.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.17%	0.00%	3.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 3 Bushey & Aldenham																						
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Bushey Town Centre	0.82%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Costco, Hartspring Lane, Bushey	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 3	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.11%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.62%	10.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 4 Radlett & Shenley																						
Radlett Town Centre	0.53%	0.00%	0.00%	0.77%	45.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	
Shenley Village Centre	0.18%	0.00%	0.00%	0.00%	17.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.71%	0.00%	0.00%	0.77%	62.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 5 Borehamwood & Elstree																						
Borehamwood Town Centre	2.29%	0.00%	0.00%	4.59%	13.89%	68.18%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Shenley Road, Borehamwood	0.35%	0.00%	0.00%	0.00%	2.10%	11.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 5	0.13%	0.00%	0.00%	0.00%	0.71%	4.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.77%	0.00%	0.00%	4.59%	16.70%	84.61%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 6 Potters Bar																						
Potters Bar Town Centre	1.30%	0.00%	0.00%	0.00%	0.00%	1.47%	67.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	4.25%	0.00%	0.00%	0.00%	0.00%	0.00%	
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Mutton Lane, Potters Bar	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	5.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 6	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.14%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.92%	0.00%	0.00%	0.00%	0.00%	1.47%	72.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	16.08%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 7 Rickmansworth																						
Croley Green Local Centre	0.33%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	10.91%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Rickmansworth Town Centre	2.27%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	47.52%	2.37%	46.42%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 7	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.63%	1.08%	0.53%	0.00%	0.00%	0.00%	0.00%	58.43%	2.94%	48.43%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 8 Batchworth Heath & South Oxhey																						
Northwood Local Centre	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	18.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
South Oxhey Local Centre	0.34%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.74%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	29.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 9 Chorleywood & Sarratt																						
Chorleywood Village Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	33.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Elstree Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.57%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.66%	33.67%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 10 Kings Langley & Abbots Langley																						
Abbots Langley Village Centre	0.89%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	52.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Kings Langley Village Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	9.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 10	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.24%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	64.48%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 11 Hemel Hempstead																						
Hemel Hempstead Town Centre	6.43%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.60%	0.88%	7.03%	83.00%	51.34%	0.88%	1.68%	1.02%	0.00%	0.00%	0.00%	0.00%	0.00%	
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.68%	5.60%	1.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 11	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	6.48%	3.26%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	7.40%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.62%	0.60%	0.88%	12.71%	95.08%	56.46%	0.88%	1.68%	1.75%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 12 Hemel Hempstead Fringe																						
Grovehill Local Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 12	0.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	16.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	17.43%	0.00%	0.00%	0.00%						

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 21 Chemist (%)	Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.77%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		13.33%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	7.04%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		24.78%	0.00%	0.00%	20.22%	0.00%
Hatch End Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.25%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	3.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		21.95%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		9.99%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Sub-total	14.89%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	4.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		76.53%	0.00%	0.00%	20.22%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	45.88%	0.00%	0.00%	0.00%
Others, Zone 16	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.30%	0.00%	0.00%	0.00%
Sub-total	1.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	47.18%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.43%	0.00%	0.56%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	4.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	48.17%	0.00%	0.00%
Others, Zone 17	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	11.08%	0.00%	0.00%
Sub-total	6.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	77.68%	0.00%	0.56%
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Edware District Centre	3.26%	0.00%	0.00%	2.25%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Stammore District Centre	1.70%	0.00%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.29%	0.00%
Wealdstone Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.89%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.51%	0.00%	0.00%	2.25%	0.00%	1.78%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	51.52%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Sub-total Study Area	83.4%	96.5%	92.5%	99.2%	98.6%	95.2%	80.7%	95.5%	98.2%	94.5%	97.7%	99.3%	88.9%	100.0%	94.9%	90.2%	79.4%	97.7%		89.2%	74.9%	82.0%	76.3%	8.4%
Outside Study Area																								
Amersham Town Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	1.04%	0.00%	0.00%	0.00%		0.00%	1.84%	0.00%	0.00%	0.00%
Aylesbury Town Centre	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.39%	0.00%	0.00%	0.00%		0.00%	16.92%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.70%	0.00%	0.53%	0.00%	0.00%	2.38%	0.00%	0.00%	0.57%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.51%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.05%	0.00%	5.93%	0.00%	0.00%	1.21%	0.00%	0.66%	0.00%	3.47%	0.00%	0.00%	7.76%	0.00%	0.00%	0.83%	0.00%	0.00%		0.00%	0.00%	8.71%	4.14%	0.00%
Chalfont St. Giles Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Colindale Local Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.79%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.62%	0.00%
Gerrards Cross Town Centre	0.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	5.78%	9.35%	0.00%	0.00%		0.00%	0.00%	0.00%	3.26%	25.82%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.0																				

Table 18: Chemist goods expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£1.0	£0.6	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£17.8	£6.4	£4.9	£1.2	£0.1	£0.1	£0.0	£1.1	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 1	£0.4	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£19.3	£7.3	£5.0	£1.4	£0.1	£0.1	£0.0	£1.3	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£1.6	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£1.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.4	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£3.7	£0.0	£0.0	£0.1	£0.3	£3.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.5	£0.0	£0.0	£0.1	£0.3	£3.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.6	£0.1	£0.0	£0.0	£0.0	£0.0	£2.3	£0.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£9.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£6.4	£2.5	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 11	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£11.1	£0.0	£0.0	£0.0</																			

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 21 Chemist (£m)	Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£20.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£16.4	£0.0	£4.2	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Virny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£5.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.8	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£10.6	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£127.8	£7.7	£5.5	£3.0	£2.0	£4.2	£2.8	£3.7	£4.0	£2.7	£3.4	£7.6	£4.3	£4.0	£2.1	£11.9	£4.0	£5.0	£77.8	£19.1	£4.4	£10.2	£15.7	£0.6
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£2.9	£0.0	£0.4	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.5	£0.0	£1.3	£0.0	£0.0	£0.0	£0.7	£1.7
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0	£																				

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)	Zone 14 Electrical (%)	Zone 18 Electrical (%)	Zone 19 Electrical (%)	Zone 21 Electrical (%)	Inner Study Area	Zone 15 Electrical (%)	Zone 16 Electrical (%)	Zone 17 Electrical (%)	Zone 20 Electrical (%)	Zone 22 Electrical (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.78%	0.00%	0.00%	18.76%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.31%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	2.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	18.23%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	7.17%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	7.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	24.19%	0.00%	0.00%	18.76%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.53%	0.00%	0.00%	1.84%	0.00%	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	10.51%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.53%	0.00%	0.00%	1.84%	0.00%	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	10.51%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.28%	0.00%	5.06%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.07%	8.15%	0.00%	0.00%
Others, Zone 17	0.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.53%	0.00%	0.00%
Sub-total	2.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.07%	18.97%	0.00%	5.06%
Zone 20 Hertsme Southern Fringe																								
Barnet Local Centre	0.27%	0.00%	0.00%	0.00%	0.00%	1.42%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.28%	0.00%
Edgware District Centre	0.74%	0.00%	0.90%	0.00%	0.00%	7.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.07%	0.00%
Stammore District Centre	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.28%	0.00%
Wealdstone Local Centre	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.28%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.44%	0.00%	0.90%	0.00%	0.00%	8.49%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.90%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.22%	0.00%	0.00%	0.00%	0.00%	8.17%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%
Sub-total	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.22%	0.00%	0.00%	0.00%	0.00%	9.16%
Sub-total Study Area	63.8%	100.0%	88.2%	100.0%	88.0%	89.8%	34.7%	90.2%	99.2%	82.3%	95.0%	98.8%	94.4%	87.9%	37.0%	59.8%	30.2%	27.6%	0.00%	60.0%	47.9%	20.2%	68.2%	15.2%
Outside Study Area																								
Amersham Town Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.75%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.75%	1.46%	0.00%	0.00%	0.00%	0.00%	14.93%	2.73%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	3.54%	0.00%	0.00%	0.00%	2.38%	4.39%	2.09%	0.00%	0.00%	1.68%	0.00%	0.00%	0.00%	0.00%	1.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.20%	18.61%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.63%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	1.92%	0.00%	0.00%	0.00%	0.00%	1.49%	0.00%	0.00%	1.33%	1.66%	0.00%	0.00%	1.64%	2.02%	6.04%	2.59%	0.00%	0.00%	0.00%	5.20%	1.56%	0.00%	2.62%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.52%	0.00%	0.00%	0.00%	0.00%	26.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.09%	0.00%	0.00%	0.00%	0.00%	1.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.16%	0.00%	0.00%	0.00%	0.00%	13.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.48%	11.26%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%
Hattersway Retail Park, Chau End Lane, Luton	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.05%	0.00%	6.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.84%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	2.36%	0.00%	0.00%	0.00%	0.00%	4.38%	0.81%	8.60%	1.68%	0.00%	0.00%	4.82%	4.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.84%	12.06%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%
Ikea, Drury Way, North Circular Road, Wembley	0.44%	0.00%	11.80%	0.00%	0.00%	0.00%	0.00%	0.																

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)	Zone 21 Electrical (£m)	Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£15.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£28.6	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£3.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£2.7	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£5.3	£0.0	£0.1	£0.0	£0.0	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£235.9	£15.2	£11.3	£5.9	£3.8	£8.9	£2.4	£6.9	£10.3	£4.9	£6.7	£16.9	£10.7	£6.9	£1.7	£15.9	£3.2	£2.8	£134.4	£40.1	£10.5	£6.4	£41.9	£2.5
Outside Study Area																								
Amersham Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£13.0	£0.0	£0.0	£0.1	£0.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicoster Road, Aylesbury	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£7.9	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.1	£1.6	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£2.3	£0.0	£0.0	£0.0	£0.0																			

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 18 DIY (%)	Zone 19 DIY (%)	Zone 21 DIY (%)	Inner Study Area	Zone 15 (%)	Zone 16 (%)	Zone 17 (%)	Zone 20 (%)	Zone 22 (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	3.50%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.38%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	2.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edware District Centre	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.52%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	2.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	3.59%	0.00%	0.00%	3.16%	0.00%	0.00%	4.23%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.27%	0.00%	23.31%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.35%	0.00%	24.63%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%
Sub-total Study Area	70.8%	100.0%	97.4%	99.2%	96.5%	89.7%	62.2%	98.3%	100.0%	90.7%	93.2%	95.6%	89.2%	85.9%	72.4%	95.0%	54.1%	74.4%	0.00%	34.0%	54.1%	71.3%	70.9%	11.9%
Outside Study Area																								
Amersham Town Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.02%	0.83%	0.82%	0.92%	24.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	0.70%	0.00%	0.00%	0.00%	0.00%	5.78%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.95%	13.40%	2.26%	0.00%	0.00%	0.00%	0.00%	0	

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Inner Study Area	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22	
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)	(%)	
Outside Inner Study Area																									
Zone 15 Three Rivers Fringe																									
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Eastcote Local Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Harrow Town Centre	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Hatch End Local Centre	0.28%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Pinner Village Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Ruislip Town Centre	7.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.58%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	10.04%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	2.77%	2.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 16 Dacorum Western Fringe																									
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 16	0.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 17 Dacorum Northern Fringe																									
Dunstable Town Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Leighton Buzzard Town Centre	1.62%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 17	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.76%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 20 Hertsme Southern Fringe																									
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Edgware District Centre	1.28%	0.00%	0.00%	0.00%	0.00%	4.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Stammore District Centre	0.24%	0.00%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Wealdstone Local Centre	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	5.05%	0.00%	0.00%	0.98%	4.99%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 22 St Albans Northern Fringe																									
Luton Retail Park, Clippy Lane, Luton	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 22	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%
Sub-total Study Area	66.3%	100.0%	85.2%	97.6%	87.4%	86.0%	57.5%	81.0%	97.9%	86.5%	98.3%	77.9%	75.0%	61.7%	29.0%	67.3%	27.8%	40.9%		64.1%	41.7%	46.5%	77.4%	12.8%	
Outside Study Area																									
Amersham Town Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Aylesbury Town Centre	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	1.19%	13.25%	30.97%	3.90%	0.00%	2.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Beaconsfield Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.90%	0.00%	0.00%	0.00%	1.27%	2.64%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Broadfields Retail Park, Bicester Road, Aylesbury	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Central London	1.28%	0.00%	0.00%	1.03%	1.69%	1.85%	6.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.39%	0.00%	5.76%	1.67%	3.94%	0.00%	0.00%	0.00%	1.35%	0.97%	0.00%	
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Colindale Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Enfield Retail Park, Crown Road, Enfield	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Enfield Town Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	3.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	
Gerrards Cross Town Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Great Missenden Village Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Hatfield Town Centre	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.25%	0.00%	0.00%	0.00			

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 18 Furniture (£m)	Zone 19 Furniture (£m)	Zone 20 Furniture (£m)	Zone 21 Furniture (£m)	Inner Study Area	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 20 Furniture (£m)	Zone 22 Furniture (£m)
Outside Inner Study Area																												
Zone 15 Three Rivers Fringe																												
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£34.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£43.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																												
Chesham Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																												
Dunstable Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Virry Road, Leighton Buzzard	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 20 Hertsmere Southern Fringe																												
Barnet Local Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																												
Luton Retail Park, Gipsy Lane, Luton	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£259.1	£16.3	£11.0	£6.4	£4.2	£8.2	£4.2	£7.5	£11.2	£5.3	£7.4	£12.9	£7.6	£5.4	£1.3	£21.4	£3.2	£4.9	£136.3	£47.7	£6.0	£11.9	£53.4	£1.8				
Outside Study Area																												
Amersham Town Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£7.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£7.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.3	£0.0																										

Table 25: All comparison goods expenditure

Destination	Total		Watford BC		Hertsmere BC		Three Rivers DC		Dacorum BC		St Albans DC		Inner Study Area	Zone 15-22					Inflow	Total								
	Comparison	Total (%)	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		Zone 11	Zone 12	Zone 13	Zone 14	Zone 15			Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Comparison	Total
Study Area	(£m)	(%)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	
Zone 1 Watford South																												
Colne Valley Retail Park, Lower High Street, Watford	£19.7	0.5%	£1.7	£1.0	£1.2	£0.5	£0.3	£0.0	£1.3	£2.6	£0.9	£0.1	£0.7	£0.6	£0.1	£0.0	£3.2	£0.3	£0.0	£14.5	£0.0	£0.0	£3.9	£1.3	£0.0	£0.0	£0.0	£19.7
Waterfields Shopping Park, Waterfields Way, Watford	£56.2	1.4%	£17.3	£7.5	£3.1	£1.3	£0.0	£0.1	£3.4	£1.1	£0.6	£0.8	£1.7	£1.2	£0.0	£0.0	£4.0	£0.0	£0.0	£42.1	£5.8	£0.0	£0.0	£8.3	£0.0	£0.0	£0.0	£56.2
Watford Arches Retail Park, Lower High Street, Watford	£99.1	2.4%	£15.4	£11.3	£7.2	£2.8	£3.7	£0.5	£12.5	£11.7	£4.4	£3.8	£3.7	£1.3	£0.5	£0.3	£4.7	£0.0	£0.8	£84.3	£5.5	£0.6	£0.0	£8.3	£0.4	£0.0	£0.0	£99.1
Watford Town Centre	£876.0	21.1%	£147.7	£103.4	£44.7	£16.3	£27.4	£5.9	£55.3	£80.0	£32.0	£36.3	£15.3	£8.6	£17.0	£2.6	£25.7	£1.3	£2.7	£622.1	£147.5	£8.3	£0.8	£95.7	£1.6	£0.0	£0.0	£876.0
Others, Zone 1	£9.1	0.2%	£1.0	£0.2	£0.5	£0.0	£0.1	£0.0	£2.1	£1.0	£0.3	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£5.3	£2.9	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£9.1
Sub-total	£1,060.2	25.5%	£183.0	£123.3	£56.8	£20.9	£31.4	£6.4	£74.6	£96.3	£38.1	£41.1	£21.4	£11.9	£17.6	£2.9	£37.6	£1.6	£3.5	£768.3	£161.8	£8.8	£4.8	£114.4	£2.1	£0.0	£0.0	£219.1
Zone 2 Watford North																												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£9.5	0.2%	£0.2	£7.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.9	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£8.9	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£9.5
Garston Village Centre	£0.4	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
Others, Zone 2	£0.2	0.0%	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Sub-total	£10.1	0.2%	£0.2	£7.0	£0.1	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.9	£0.3	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£9.5	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£10.1
Zone 3 Bushey & Aldenham																												
Aldenham Village Centre	£0.2	0.0%	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Bushey Town Centre	£7.8	0.2%	£1.9	£0.0	£3.6	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£6.9	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.8
Costco, Hartspring Lane, Bushey	£6.5	0.2%	£0.0	£0.5	£0.1	£2.1	£0.1	£0.0	£0.4	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.2	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.5
Others, Zone 3	£1.3	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.4	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£1.3
Sub-total	£15.8	0.4%	£1.9	£0.5	£3.8	£3.0	£0.2	£0.0	£0.4	£0.9	£0.8	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£11.8	£3.5	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£15.8
Zone 4 Radlett & Shenley																												
Radlett Town Centre	£5.7	0.1%	£0.0	£0.0	£0.2	£2.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£0.0	£0.0	£5.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.7
Shenley Village Centre	£1.3	0.0%	£0.0	£0.0	£0.0	£0.7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3
Sub-total	£6.9	0.2%	£0.0	£0.0	£0.2	£2.7	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£0.0	£0.0	£6.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.9
Zone 5 Borehamwood & Elstree																												
Borehamwood Town Centre	£70.0	1.7%	£0.0	£0.4	£1.6	£3.3	£40.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.6	£0.0	£47.7	£0.0	£0.0	£0.0	£22.4	£0.0	£0.0	£0.0	£70.0
Stirling Retail Park, Stirling Way, Borehamwood	£10.2	0.2%	£0.0	£0.0	£0.8	£0.7	£3.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.2	£0.0	£0.0	£0.0	£5.0	£0.0	£0.0	£0.0	£10.2
Tesco Extra, Shenley Road, Borehamwood	£11.9	0.3%	£0.0	£0.0	£0.0	£1.0	£9.2	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£11.1	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£11.9
Others, Zone 5	£4.2	0.1%	£0.0	£0.0	£0.0	£0.3	£2.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£3.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£4.2	
Sub-total	£96.4	2.3%	£0.0	£0.4	£2.4	£5.2	£54.6	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£1.3	£0.0	£66.9	£0.0	£0.0	£0.0	£29.5	£0.0	£0.0	£0.0	£96.4
Zone 6 Potters Bar																												
Potters Bar Town Centre	£22.5	0.5%	£0.0	£0.0	£0.0	£0.0	£0.1	£14.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.9	£0.0	£19.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£22.5
South Mimms Village Centre	£0.3	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
Tesco Superstore, Mutton Lane, Potters Bar	£3.0	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£2.8	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£3.0	
Others, Zone 6	£2.3	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3
Sub-total	£28.1	0.7%	£0.0	£0.0	£0.0	£0.0	£0.1	£18.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.9	£0.0	£24.4	£0.0	£0.0	£0.0	£3.7	£0.0	£0.0	£0.0	£28.1
Zone 7 Rickmansworth																												
Crosley Green Local Centre	£7.0	0.2%	£0.4	£0.0	£0.0	£0.0	£0.5	£0.0	£3.1	£0.0	£2.4	£0.2	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£7.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.0
Rickmansworth Town Centre	£12.5	0.3%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.1	£0.2	£4.3	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£11.9	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£12.5
Others, Zone 7	£1.8	0.0%	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8
Sub-total	£21.3	0.5%	£1.1	£0.0	£0.0	£0.0	£0.5	£0.0	£10.3	£0.2	£7.4	£0.5	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£20.5	£0.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£21.3
Zone 8 Betchworth Heath & South Oxhey																												
Northwood Local Centre	£7.3	0.2%	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£1.9	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.3
South Oxhey Local Centre	£4.5	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£4.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.5
Sub-total	£11.8	0.3%	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.3	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£6.5	£5.4	£0.0	£0.0	£0.0	£0.0			

Table 26a: Estimated 'capacity' for new comparison goods facilities in South West Hertfordshire (all five authority areas)

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	2,161.2	2,127.7	33.5	0.0
2021	2,300.5	2,331.3	36.8	67.6
2026	2,572.4	2,843.9	43.1	314.5
2031	2,868.1	3,466.7	50.4	649.0
2036	3,197.8	4,224.8	59.0	1,086.0
Study Area Market Share (%)		49.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by South West Hertfordshire facilities at 49.8% from the Study Area (currently 51.2%)

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	67.6	8,500	11,600
2026	314.5	35,200	48,100
2031	649.0	65,200	89,000
2036	1,086.0	97,900	133,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26c: Extant comparison goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net: gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			25,842		173.3

Table 26d: Net quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	173.3	-173.3	-23,100	-31,500
2021	67.6	184.5	-116.9	-14,600	-20,000
2026	314.5	206.1	108.4	12,100	16,600
2031	649.0	229.8	419.2	42,100	57,500
2036	1,086.0	256.2	829.8	74,800	102,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

Table 26e: Estimated 'capacity' for new comparison goods facilities in Hertsmere

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	147.3	147.3	0.0	0.0
2021	156.8	146.1	0.0	-10.6
2026	175.3	178.3	0.0	3.0
2031	195.5	217.3	0.0	21.9
2036	217.9	264.9	0.0	46.9
Study Area Market Share (%)		3.1%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by Hertsmere facilities at 3.1% from the Study Area (currently 3.5%)

Table 26f: Gross quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-10.6	-1,300	-1,800
2026	3.0	300	500
2031	21.9	2,200	3,000
2036	46.9	4,200	5,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26g: Extant comparison goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

Table 26h: Net quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	0.0	0.0	0	0
2021	-10.6	0.0	-10.6	-1,300	-1,800
2026	3.0	0.0	3.0	300	500
2031	21.9	0.0	21.9	2,200	3,000
2036	46.9	0.0	46.9	4,200	5,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26g) from surplus expenditure (sourced from Table 26e)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26i: Estimated 'capacity' for new comparison goods facilities in Three Rivers

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	54.5	54.5	0.0	0.0
2021	58.0	61.4	0.0	3.4
2026	64.8	74.9	0.0	10.1
2031	72.3	91.3	0.0	19.0
2036	80.6	111.3	0.0	30.7
Study Area Market Share (%)		1.3%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Three Rivers facilities at 1.3% from the Study Area

Table 26j: Gross quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	3.4	400	600
2026	10.1	1,100	1,500
2031	19.0	1,900	2,600
2036	30.7	2,800	3,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26k: Extant comparison goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Total			992		6.4

Table 26l: Net quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	6.4	-6.4	-900	-1,200
2021	3.4	6.9	-3.4	-400	-600
2026	10.1	7.7	2.4	300	400
2031	19.0	8.6	10.5	1,100	1,400
2036	30.7	9.5	21.2	1,900	2,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26k) from surplus expenditure (sourced from Table 26i)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	438.4	438.4	0.0	0.0
2021	466.7	494.4	0.0	27.7
2026	521.8	603.1	0.0	81.2
2031	581.8	735.1	0.0	153.3
2036	648.7	895.9	0.0	247.2
Study Area Market Share (%)		10.6%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	27.7	3,500	4,700
2026	81.2	9,100	12,400
2031	153.3	15,400	21,000
2036	247.2	22,300	30,400

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Total			13,869		89.7

Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	89.7	-89.7	-12,000	-16,300
2021	27.7	95.5	-67.8	-8,500	-11,600
2026	81.2	106.8	-25.6	-2,900	-3,900
2031	153.3	119.1	34.3	3,400	4,700
2036	247.2	132.7	114.5	10,300	14,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26q: Estimated 'capacity' for new comparison goods facilities in Watford

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	1,092.2	1,070.3	21.9	0.0
2021	1,162.6	1,206.9	24.0	68.3
2026	1,300.0	1,472.3	28.1	200.3
2031	1,449.5	1,794.7	32.9	378.2
2036	1,616.1	2,187.2	38.5	609.6
Study Area Market Share (%)		25.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Watford facilities at 25.8% from the Study Area

Table 26r: Gross quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	68.3	8,600	11,700
2026	200.3	22,400	30,600
2031	378.2	38,000	51,900
2036	609.6	54,900	75,000

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26s: Extant comparison goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net-gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
Total			5,763		43.2

Table 26t: Net quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	43.2	-43.2	-5,800	-7,900
2021	68.3	46.0	22.3	2,800	3,800
2026	200.3	51.4	148.9	16,700	22,800
2031	378.2	57.4	320.8	32,200	44,000
2036	609.6	64.0	545.7	49,200	67,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26s) from surplus expenditure (sourced from Table 26q)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26u: Estimated 'capacity' for new comparison goods facilities in St Albans

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	428.8	417.2	11.6	0.0
2021	456.5	422.5	12.8	-21.3
2026	510.4	515.3	14.9	19.8
2031	569.1	628.2	17.5	76.6
2036	634.5	765.6	20.5	151.5
Study Area Market Share (%)		9.0%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by St Albans facilities at 9.0% from the Study Area (currently 10.0%)

Table 26v: Gross quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-21.3	-2,700	-3,600
2026	19.8	2,200	3,000
2031	76.6	7,700	10,500
2036	151.5	13,700	18,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26w: Extant comparison goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			5,763		33.9

Table 26x: Net quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	33.9	-33.9	-4,500	-6,200
2021	-21.3	36.1	-57.4	-7,200	-9,800
2026	19.8	40.4	-20.5	-2,300	-3,100
2031	76.6	45.0	31.6	3,200	4,300
2036	151.5	50.2	101.4	9,100	12,500

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26w) from surplus expenditure (sourced from Table 26u)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices