



Marlowes and Bridge Street Formal Consultation

Marlowes, Hemel Hempstead

Dacorum Borough Council

Document Reference: 1000005438

Date: 13th December 2020

Created by
Richard Plant
richard.plant@projectcentre.co.uk
07827 256841



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Rev	V01		
Reason	First draft		
Prepared by	Richard Plant		
Date	13.12.2020		
Reviewed by	Ollie Miller		
Date	15.12.2020		
Authorised by	Ollie Miller		
Date	15.12.2020		

File path: G:\Project Centre\Project-BST\100005438 - DBC Marlowes Amendments\2
Project Delivery\3 Reports\3 Final Reports

EXECUTIVE SUMMARY

The consultation period ran for 21 days from **11th November to 3rd December 2020**.

The consultation included properties located along Marlowes. Consultation documents which consisted of a letter and a plan of the proposals were hand delivered to 44 properties.

A total of 1 individual response was received from a business located on Marlowes.

No responses were received from local stakeholders as all required amendments to the proposals were identified and actioned following the initial consultation period.

It is recommended to proceed as advertised with the proposed changes.



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1. INTRODUCTION

Dacorum Borough Council (DBC) propose to make changes to the current parking arrangement on Marlowes to make the town centre more accessible to disabled badge holders, provide more loading facilities for businesses and to introduce more accessible taxi ranks.

Additional no waiting and no loading restrictions are also proposed to improve safety at the Marlowes roundabout and at the end of the Marlowes with the junction of Bridge Street.

Dacorum Borough Council propose the following to achieve these objectives:

- No waiting and no loading at any time restrictions to the areas indicated in the attached plan. These restrictions will mean that vehicles may no longer park on these sections of Marlowes and Bridge Street at **any time**.
- Implement disabled badge holder bays with a maximum 3 hours stay, no return within 2 hours. These will be located on the western side of Marlowes on the stretch south of the Coombe Street junction.
- Addition of 'goods vehicles loading only' bays which will be located on the western side of Marlowes directly below the junction with Coombe Street along with taxi rank bays located opposite on the eastern side of Marlowes, south of the bus stop.
- Minor amendments to existing double yellow lines at the entrance to the Carey Baptist Church to improve sight lines when exiting the car park.

In order to implement the proposed changes listed above, sections of existing yellow lines will need to be removed which are highlighted in the attached plans.

The proposals for Marlowes and Bridge Street can be found in **Appendix A** of this report. DBC consulted residents and businesses along Marlowes, the scheme proposals were provided in the form of a plan and an accompanying covering letter which were delivered to all businesses along the proposed area as well as a section of residential properties effected by the proposals, the proposals were advertised in the Hemel Hempstead Gazette, site notices were erected in the affected areas and details were available on line.

Comments were submitted either via email to dacorum-consultaion@projectcentre.co.uk or in writing to Dacorum Borough Council (DBC) in order for the council to make a decision on whether or not to progress to implement the proposals.

The purpose of the changes is to better manage the parking restrictions in Marlowes and surrounding roads.

The views of businesses and residents are important and have been considered as part of this consultation process. These final proposals have been subject to the statutory



legal process and the formal consultation period ran from **11th November to 3rd December 2020** to determine if there was support for the proposals.

2. CONSULTATION RESULTS

Letters were delivered to all businesses and residential properties along Marlowes. Businesses and residents were asked to submit their comments in relation to the final scheme proposals via dacorum-consultation@projectcentre.co.uk email address or in writing.

The consultation process sought to determine the level of support for the changes to the current parking arrangements on Marlowes. The following section provides a breakdown of the responses received from residents and businesses along Marlowes.

Table 1

Road Name/ House name	Support	Object	Neutral
Marlowes	0	1	0

Only one response was received during the consultation period which has been considered as an objection to the proposed changes. The respondent indicated the removal of the current restrictions would have an adverse effect on the local takeaways in the area.

Comments can be found within **Appendix B** of this report.

3. CONCLUSIONS & RECOMMENDATIONS

3.1 Conclusions

A single response was received from a business located on Marlowes. The representation suggested the introduction of additional disabled bays and the removal of the current single yellow line on Marlowes would be detrimental to the nearby businesses making the food outlets less accessible. In response to this suggestion, it is deemed more beneficial for the proposed disabled parking spaces to remain as advertised as there is sufficient short stay parking within walking distance in the form of the National Car Parks Ltd (NCP) on Hillfield Road and the Water Gardens Car Park (North).

3.2 Recommendations

It is recommended that Dacorum Borough Council proceed to implement the changes to parking arrangements as advertised.



Appendix A – Consultation Material

Marlowes and Bridge Street

**All comments are reproduced word for word as written by the respondent*

Marlowes

COMMENT	<ul style="list-style-type: none"> • Support • Neutral • Object
<p>I am writing in regards to the parking issue at the Marlowes high street for businesses from about 148-132. This part of the street is considered a food corner with most of the shops are takeaways/cafe. This year has already been full of problems and nothing less for the businesses. Where we appreciate council has tried to be supportive but the parking issue has been of a major concern for us. We were sent the proposal of the new outlay which the council wants which shows disabled bays will be extended with single yellow totally being eliminated. On one side we have disabled bays and a yellow line other side is a taxi rank for the evening time. Realistically and honestly both the sides are/should be empty during the day especially in these times of Covid. Restaurant/cafe don't have any facility for the customers to just stop by for 5mins for a collection. It is beyond my understanding why council wants both the sides to remain empty which in short and medium term will lead to less people coming to the high street and force the businesses to have reduce activity. I would request the council to please consider our requests 1. Please review the proposed outlay which I have already sent via email to projects team although it said in the letter that it will not change anything but then why ask for an opinion:) 2. If anything such as no waiting more than 15mins can be arranged for at least the customers to stop and pick up their collection order on the side of the taxi rank which stays empty all during the day. I hope that council will support local businesses and would help to increase the economic activity rather than curbing it.</p>	



Appendix B - Consultation Comments



PARKING CONTROLS CONSULTATION

IMPORTANT DOCUMENTS ENCLOSED



Telephone: 01273 056149

November 2020

Dear Householder/Proprietor,

Consultation: Marlowes and Bridge Street Changes to Parking Restrictions

Following on from the initial consultation held between November and December last year, Dacorum Borough Council now intend proceed toward implementing the proposed changes to the current parking arrangement on Marlowes. These changes will make the town centre more accessible to disabled badge holders, provide a loading facility for businesses and will provide a more accessible taxi rank. This consultation will run from **11 November 2020** for a period of three weeks until **3 December 2020**.

Additional no waiting and no loading restrictions are also proposed to improve safety at the Marlowes roundabout and at the end of the Marlowes with the junction of Bridge Street.

Dacorum Borough Council propose the following to achieve these objectives:

- No waiting and no loading at any time restrictions to the areas indicated in the attached plan. These restrictions will mean that vehicles may no longer park on these sections of Marlowes and Bridge Street at **any time**.
- Implement disabled badge holder bays with a maximum 3 hours stay, no return within 2 hours. These will be located on the western side of Marlowes on the stretch south of the Coombe Street junction.
- Addition of 'goods vehicles loading only' bay which will be located on the western side of Marlowes directly below the junction with Coombe Street along with taxi rank bays located opposite on the eastern side of Marlowes, south of the bus stop.
- Minor amendments to existing double yellow lines at the entrance to the Carey Baptist Church to improve sight lines when exiting the car park.



The action that you can take now

This letter and accompanying plans are to advise you that the formal Traffic Regulations Orders (TROs) required to make the waiting restrictions operational have been published. The publication of the TROs marks the beginning of a statutory consultation period. During this period anybody may comment or submit representations to the proposals, however, no significant changes can be made to the proposals from this time. Comments or representations must be made in writing, stating the grounds on which they are made and sent to the address at the top of this letter or via email to dacorum-consultation@projectcentre.co.uk to be received by e-mail by 23:59 on 3 December 2020 or by last postal delivery to the above address on 5 December 2020

We want to know if you support the introduction of the proposals or whether you object to them so please respond to this consultation.

Electronic copies of the documents are available for inspection online at <http://www.dacorum.gov.uk/home/community-living/parking-and-travel/waiting-restrictions> under the title "New DBC Traffic Regulation Orders" or on request by contacting parking@dacorum.co.uk

All consultation responses will be collated and analysed by Project Centre on behalf of Dacorum Borough Council and reported to them to provide Councillors with the information they require to determine if the proposed changes should be advertised and implemented or abandoned.

If the proposals are to be instigated the implementation date will be advertised in the public notices section of the Hemel Hempstead Gazette, on notices in the street and on the council's website.

Yours sincerely,

Dacorum Borough Council working in association with Project Centre Ltd

Data from this consultation will be collected and held by Project Centre and Dacorum Borough Council. The data will be used to produce a consultation report and to provide feedback to Councillors. Individual residents will not be identified in the consultation report without permission. The consultation report will be a public document.

Link to view Dacorum Council's privacy policy: <http://www.dacorum.gov.uk/home/open-data/personal-information>

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DACORUM BOROUGH COUNCIL

THE BOROUGH OF DACORUM (MARLOWES, HEMEL HEMPSTEAD) (FREE PARKING PLACES, LOADING PLACE AND TAXI RANK) (NO. 1) ORDER 2020

THE BOROUGH OF DACORUM (HEMEL HEMPSTEAD) (PROHIBITION AND RESTRICTION OF WAITING) (AMENDMENT NO. 1) ORDER 2020

NOTICE IS HEREBY GIVEN THAT DACORUM BOROUGH COUNCIL pursuant to arrangements made with Hertfordshire County Council under section 19 of the Local Government Act 2000 and the Local Government (Arrangements for Discharge of Functions) (England) Regulations 2012, in exercise of the powers conferred on that County under sections 1, 2, 4, 32, 35, 124 and Part IV of Schedule 9 to the Road Traffic Regulation Act 1984, propose to make the above Orders.

The general effect of the Orders would be:-

- (a) to introduce new lengths of 'at any time' waiting and loading restrictions in:-
Marlowes, Hemel Hempstead – (i) on both sides at its junction with Bridge Street, (ii) on both sides at its junction with Hillfield Road, and (iii) on the west side at its junction with Combe Street; **Bridge Street, Hemel Hempstead** – on both sides at its junction with Marlowes; and **Hillfield Road, Hemel Hempstead** – on both sides of the westbound carriageway at its junction with Marlowes;
- (b) to provide a new disabled persons parking place on the west side of **Marlowes, Hemel Hempstead** outside Nos. 130-138 Marlowes, in which vehicles displaying a disabled person's badge may be left for a maximum stay of 3 hours at any time, provided no vehicle may return to that parking place within 2 hours, and to update the adjacent disabled persons parking place outside Nos. 140-148 Marlowes to match these provisions;
- (c) to provide a new goods vehicles loading place on the west side of **Marlowes, Hemel Hempstead**, to the south of its junction with Combe Street, in which goods vehicles only may wait for the purpose of loading and unloading of goods at any time;
- (d) to provide a new taxi rank on the east side of **Marlowes, Hemel Hempstead** outside Nos. 89-97 Marlowes, in which taxis only may wait for the purpose of the pick-up and set down of passengers at any time; and
- (e) to remove an existing free short-stay parking place and reduce in length by 4 metres an existing free short-stay parking place on the east side of **Marlowes, Hemel Hempstead** outside Carey Baptist Church, and introduce 'at any time' waiting restrictions.

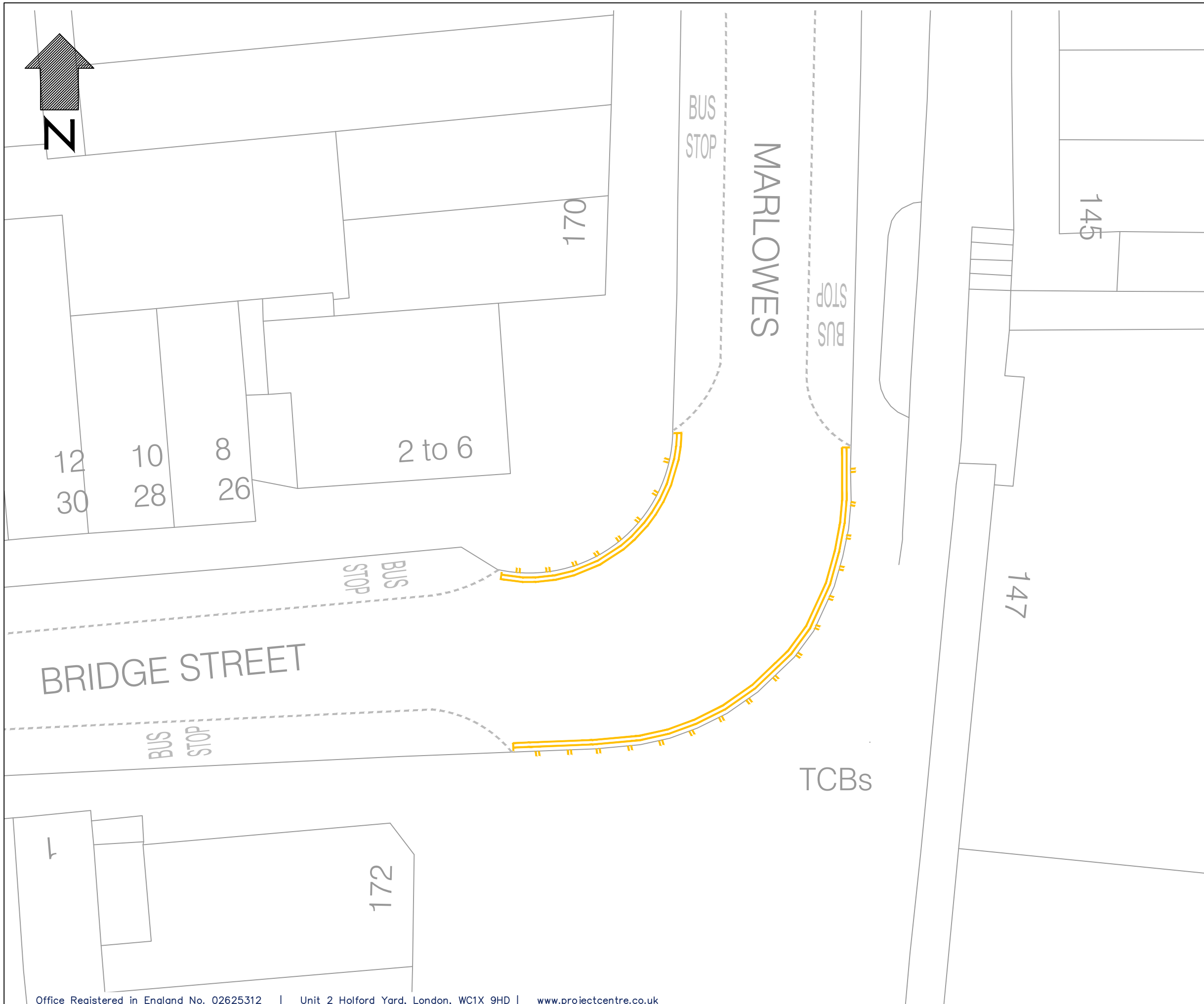
Electronic copies of the documents are available for inspection online at <http://www.dacorum.gov.uk/home/community-living/parking-and-travel/waiting-restrictions> under the title "New DBC Traffic Regulation Orders" or on request by contacting parking@dacorum.co.uk until the end of six weeks from the date on which the Order was Made, as the case may be, the Council decides not to make the Orders.

If you have any queries about the proposals please contact the Parking Services Team Leader, at the address stated below. Please allow 10 working days for a response.

The Council is legally obliged to consider any formal objections and representations to the proposals, which should be sent in writing to: Parking Services Team Leader at the address stated below for consideration and must be received in The Forum by 4 pm on 3 December 2020 or e-mailed to dacorum-consultation@projectcentre.co.uk by 11.59 pm on that date.

**Steven Barnes, Parking Services Team Leader,
Dacorum Borough Council, The Forum, Marlowes, Hemel Hempstead, HP1 1DN**

11 November 2020



- KEY**
- Proposed no waiting at any time
 - Proposed no loading at any time

DRAWING ISSUE DISCLAIMER

THIS DRAWING HAS BEEN PRODUCED FOR INFORMATION AND OR DISCUSSION PURPOSES ONLY AND IS UNCONTROLLED. IT DOES NOT FORM ANY PART OF THE CONTRACTUAL DRAWING SET AND IS NOT FOR PUBLICATION.

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PROJECT CENTRE



Unit 2 Holford Yard
 London
 WC1X 9HD
 Tel. 0330 0080 855
 Mail. info@projectcentre.co.uk
 Web. www.projectcentre.co.uk

Client				
Project	DACORUM BOROUGH COUNCIL MARBLOWES			
Drawing Title	BRIDGE STREET NO WAITING AND NO LOADING RESTRICTIONS			
Drawing Status	FOR CONSULTATION			
Drawn MS	Designed -	Date MARCH 2019	Scale 1:250	Size A3
Drawing No. 1000005438-2-SK01-01				Rev -



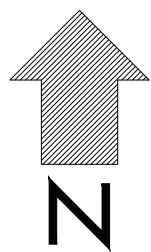
- KEY**
- Existing no waiting at any time
 - Proposed no waiting at any time
 - Proposed no loading at any time
 - Proposed disabled badge holders only 3 hrs no return within 2 hrs
 - Proposed good vehicles loading only
 - Proposed taxi rank
 - Existing yellow lines to be removed

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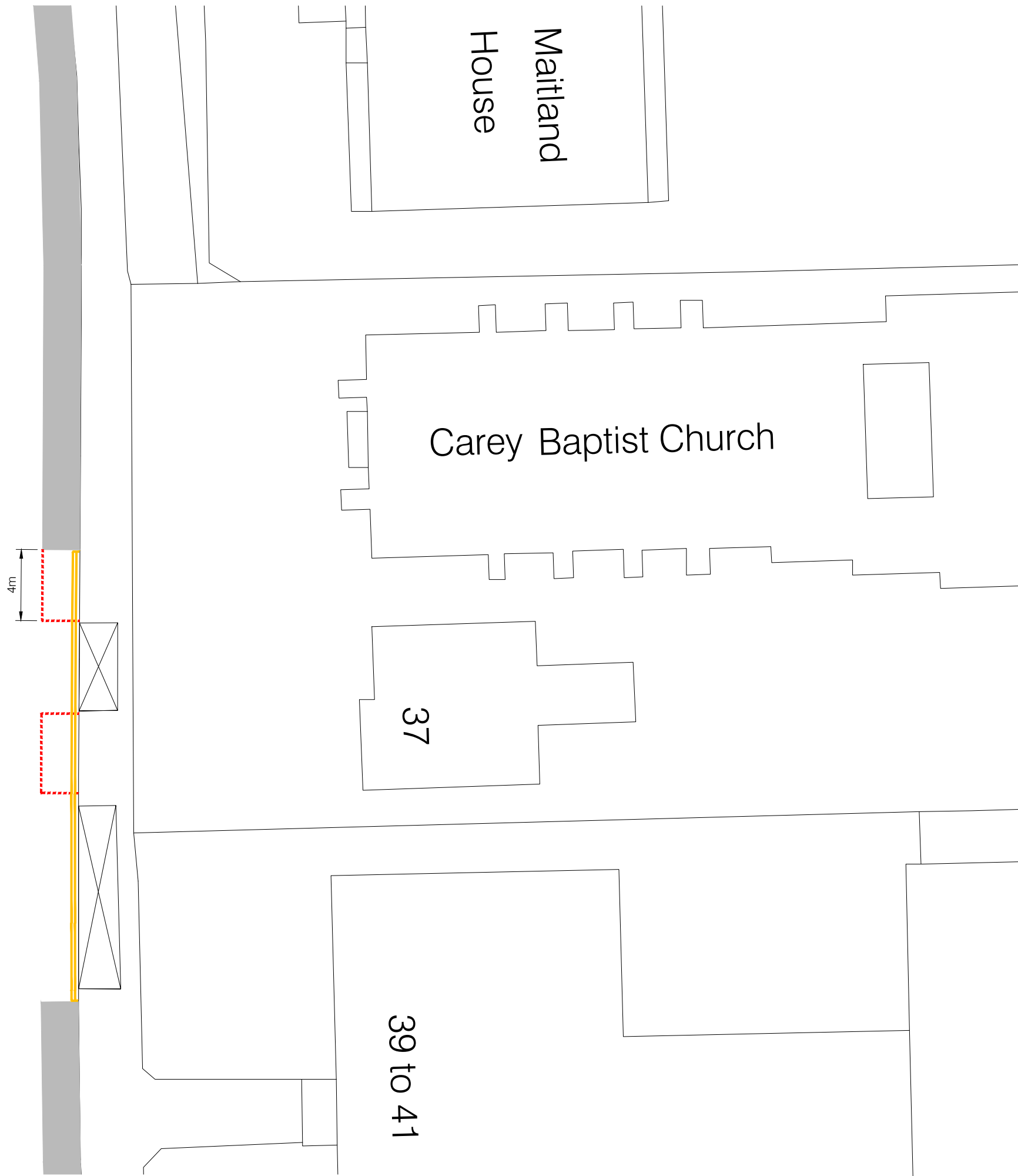


ISO 9001 Quality Management FS 77166
 Unit 2 Holford Yard
 London WC1X 9HD
 Tel. 0330 0080 855
 Mail. info@projectcentre.co.uk
 Web. www.projectcentre.co.uk





Client	
Project	DACORUM BOROUGH COUNCIL MARLOWES
Drawing Title	MARLOWES NO WAITING AND NO LOADING RESTRICTIONS
Drawing Status	FOR CONSULTATION
Drawn	MS
Designed	-
Date	APRIL 2019
Scale	1:500
Size	A3
Drawing No.	1000005438-2-SK01-02
Rev	-



MARLOWES



KEY

-  Existing short stay bay
Mon - Sat 8.30am - 6:30pm
1 hr no return within 1 hr
-  Existing crossover
-  Existing short stay bay to be removed
-  Proposed no waiting at any time


Rev	Date	Description	Drn	Chk	App
-		ORIGINAL ISSUE			

This drawing has been specifically prepared to meet the requirements of the named client and may contain design and innovative features which differ from conventional design standards.



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Unit 2 Holford Yard
London
WC1X 9HD
Tel. 0330 0080 855
Mail. info@projectcentre.co.uk
Web. www.projectcentre.co.uk

Client	
Project	DACORUM BOROUGH COUNCIL MARLOWES
Drawing Title	MARLOWES NO WAITING RESTRICTIONS
Drawing Status	FOR INFORMATION
Drawn	MS
Designed	-
Date	JULY 2020
Scale	1:250
Size	A3
Drawing No.	1000005438-2-SK02-03
Rev	-

Quality

It is the policy of Project Centre to supply Services that meet or exceed our clients' expectations of Quality and Service. To this end, the Company's Quality Management System (QMS) has been structured to encompass all aspects of the Company's activities including such areas as Sales, Design and Client Service.

By adopting our QMS on all aspects of the Company, Project Centre aims to achieve the following objectives:

- Ensure a clear understanding of customer requirements;
- Ensure projects are completed to programme and within budget;
- Improve productivity by having consistent procedures;
- Increase flexibility of staff and systems through the adoption of a common approach to staff appraisal and training;
- Continually improve the standard of service we provide internally and externally;
- Achieve continuous and appropriate improvement in all aspects of the company;

Our Quality Management Manual is supported by detailed operational documentation. These relate to codes of practice, technical specifications, work instructions, Key Performance Indicators, and other relevant documentation to form a working set of documents governing the required work practices throughout the Company.

All employees are trained to understand and discharge their individual responsibilities to ensure the effective operation of the Quality Management System.



Award Winning

national
transport awards

LTA LONDON
TRANSPORT
AWARDS



british
parking
awards
2018
winner



british
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2020
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Certifications



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Memberships



Contact

London Head
Office
Unit 2 Holford Yard
London
WC1X 9HD
tel: 0330 1358 950

Old Street Office
29-33 Old Street
London
EC1V 9HL

Brighton Office
38 Foundry Street
Brighton
BN1 4AT
tel: 01273 056 122

Slough Office
Fourth Floor
The Urban Building
3-9 Albert Street
Slough, SL1 2BE
tel: 0330 1358 950

Edinburgh Office
12 Lower Gilmore
Place
Edinburgh, EH3 9NY

Manchester Office
Bartle House
Oxford Court
Manchester, M2 3WQ
tel: 0161 914 9300

info@projectcentre.co.uk • www.projectcentre.co.uk