

Portfolio Holder decision record sheet PH/032/14

Name of decision maker:	Cllr Neil Harden
Portfolio:	Resident & Regulatory Services
Date of Portfolio Holder decision:	18 August 2014

Title of decision:	Release of £45,000 for Get, Set, Go Dacorum project
Part II:	
Part II reason:	

Decision made and reasons:

To release £45,000 from the Council's reserves to part fund the delivery of the Get, Set, Go Dacorum Project (formerly known as the Community Sports Activation Fund Project).

At the Cabinet meeting on 22 October 2013, approval was granted in principle to the release of £45,000 from reserves to support the delivery of the Community Sports Activation Fund Project in the event that an application by the Council to Sport England for the funding was successful. At the stage of the Cabinet report the project proposal had not been developed but approval for the match funding was required 'in principle' before the application and the development of the project proposal could be moved forward.

The application to Sport England was successful and the Council has been awarded the full £250,000 to run a three year project commencing in September 2014. Therefore, the release of the £45,000 is now required.

Reports considered: (here reference can be made to specific documents)

Community Sports Activation Fund Application, Cabinet Report, 22 October 2013

Officers/Councillors/Ward Councillors/Stakeholders consulted:

30 partners from Internal departments, National Governing Bodies, District Partnerships, Sports Clubs and providers, Voluntary Sector, Children's and Community Centre's, Public Health, Clinical Commissioning Group, Housing Associations, ethnic minority groups and Secondary Schools attended two consultation workshops with the Council to develop the project.

Questionnaires have been completed by;

- 230 students at Adeyfield School
- 90 students at Hemel School
- 43 families in Woodhall Farm LSOA
- 23 females from ethnic minority backgrounds

Consultation and development of project is on-going through the three year programme. Additional consultation to take place in coming months;

- Students at Cavendish School
- Targeted consultation of attendees of children's centres
- Men from ethnic minority backgrounds
- Residents in rural areas

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Monitoring Officer comments:	These have been incorporated into the report itself.								
Deputy S151 Officer Comments:	There is sufficient funding for this project within the Dacorum Partnership Reserve, which can be drawn to match the expenditure profile proposed for the next 3 years.								
Implications:									
<p>Risk: Failure to approve the release of the funds will result in a breach of the 'match funding' criteria needed for the Sport England Application. The offer of £250,000 awarded by Sport England would be retracted and the Get, Set, Go Dacorum project would not be viable.</p> <p>Value for money: The decision to release the funds provides an opportunity for cash contributions of £17,500 from Sportspace and £250,000 from Sport England while also bringing in £77,500 of in-kind contributions from local voluntary sector groups. The total project cost over three year is £390,000 and will benefit approximately 2,500 residents in Dacorum. The release of funds need from DBC over the three years are as follows;</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 60%;">Funding from DBC Year 1</td> <td style="text-align: right;">22,166</td> </tr> <tr> <td>Funding from DBC Year 2</td> <td style="text-align: right;">12,546</td> </tr> <tr> <td>Funding from DBC Year 3</td> <td style="text-align: right;">10,288</td> </tr> <tr> <td>Total</td> <td style="text-align: right;">45,000</td> </tr> </table>		Funding from DBC Year 1	22,166	Funding from DBC Year 2	12,546	Funding from DBC Year 3	10,288	Total	45,000
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Funding from DBC Year 3	10,288								
Total	45,000								
Options considered and reasons for rejection:									

Portfolio Holder's signature:
Date:
Details of any interests declared and any dispensations given by the Standards Committee:

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Date decision record sheet received from portfolio holder:	
Date decision published:	Decision no:
Date of expiry of call-in period:	
Date any call-in received or decision implemented:	

Background

In January 2014 an application was made to Sport England for £250,000. A successful application would release £45,000 from DBC, £17,500 from Sportspace and over £77,250 of in-kind support from the Community and Voluntary Sector Group.

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Key background dates for CSAF application	
October 2013	Cabinet committed £45,000 to the project
December 2013	Decision made to apply in January (extra £7.5 million available)
December 2013	Sportspace committed £17,500 to the project
January 2014	CSAF workshop with partners; info used to develop application. <i>Get, Set, Go Dacorum</i> chosen as name for the project.
January 2014	Partners committed over £77,250 of in-kind support
27 January 2014	£250,000 application made to Sport England
09 April 2014	Action planning workshop
June 2014	Confirmation that application was successful

Get, Set, Go Dacorum is targeted at specific wards and Lower Super Output Areas (LSOA's) across the borough, using sport as a mechanism for dealing with six key priorities;

- Health inequalities in the most deprived communities
- Obesity
- Child poverty
- Rural exclusion
- Health inequalities and access issues for ethnic minority groups
- Access issues for people with a disability

The Council and its partners will use sport as a mechanism for dealing with these problems by increasing the level of activity in the areas where we know the problems exist. We will provide individual and family sporting activities, build a network of community sport leaders through workforce development and provide equipment and support to deliver exciting sporting experiences for residents in their local area.

A strong partnership approach has been taken to the project, particularly the links with the wider health and well-being agenda. The aim is to provide a range of services for residents by pulling together a variety of partners to tackle the problems that the evidence suggests we have in that geographical area. The sport England funding will cover the costs of the sport and physical activity while alternative funding such as health inequalities money and existing resources will be used to target the gaps in service.